

THE PECULIARITIES OF IMPLEMENTATION OF SOCIAL IMPACT ASSESSMENT IN SOCIAL ENTERPRISES

Audrone Urmanaviciene

*Mykolas Romeris university, Lithuania
audrone.urmanaviciene@gmail.com*

Abstract

Purpose – to analyze the peculiarities of implementation of social impact assessment in social enterprises.

Design/methodology/approach – analysis of scientific literature, expert interview, analysis and interpretation of the research results.

Findings – social enterprises face an increasing pressure from society, governmental and international authorities to measure their impact. These enterprises are usually small and medium-sized, therefore, they lack financial and human resources. The process of social impact assessment requires a lot of time and other resources, as well as involvement of the stakeholders. Furthermore, the complexity and specific nature of certain methodologies often require some expert knowledge. Therefore, social business enterprises, wishing to implement social impact assessment, should seek for cooperation with other organizations, e.g., universities, research centers, non-government institutions that promote the growth of social business, etc.

Research limitations/implications – the research is limited to Lithuanian social business enterprises, therefore, it should be extended to include other Baltic countries in the future.

Practical implications – The present research allows to identify the challenges of implementation of social impact assessment in social enterprises. The results are useful for social business managers to better understand the peculiarities of implementation of social impact assessment.

Originality/Value – social impact assessment is often presented and analyzed by social business practitioners, while this research gives a broader, systematic approach towards the process of impact assessment.

Keywords: social impact assessment, social enterprises

Research type: research paper.

“Social Transformations in Contemporary Society 2018” (STICS 2018),
International Scientific Conference for Young Researchers, Abstract book.
7-8 June, 2018, Vilnius-Net, p. 47.
ISSN 2424-5631 (online)

Is world really changing as fast as we think? Or is it event changing at all? Social transformations is a delicate topic for researchers. We invited young researchers to look at processes which cause social transformations (or prove the static of societal tradition) in their country and share their findings.

Texts are not edited

Prepared for publishing – Dalia Karlaitė

Published by – Mykolas Romeris University,
Ateities g. 20, LT-08303 Vilnius

MYKOLAS ROMERIS UNIVERSITY
DOCTORAL CANDIDATES' ASSOCIATION



International Scientific Conference for Young Researchers

**SOCIAL TRANSFORMATIONS
IN CONTEMPORARY SOCIETY
2018**

Abstract book

7-8 June, 2018, Vilnius-Net

Conference is organized by:



Doctoral Candidates'
Association

Conference partners:



Mokslo Lietuva

Editorial board of the issue:

Chairwoman:

Prof. dr. Agota Giedrė Raišienė, Academic Association of Management and Administration, and Mykolas Romeris University, Lithuania

Members:

Dr. Michele Albano, CISTER (Research Centre in Real-Time Computing Systems) Research Unit, School of Engineering (ISEP) of the Polytechnic Institute of Porto (IPP), Portugal

Prof. dr. Mantas Bileišis, Academic Association of Management and Administration, General Jonas Žemaitis Military Academy of Lithuania, and Mykolas Romeris University, Lithuania

Dr. Norbert Bozsik, Károly Róbert College, Hungary

Dr. Lynn Clark, The University of Manchester, United Kingdom

Prof. dr. Gediminas Černiauskas, Mykolas Romeris University, Lithuania

Prof. dr. Gintaras Černius, Mykolas Romeris University, Lithuania

Dr. Daiva Daukantaite, Lund University, Sweden

Assoc. prof. dr. Aistė Dromantaitė, AVADA, Mykolas Romeris University, Lithuania

- Assoc. prof. dr. Teresa Fayos, University of Valencia, Spain
 Assoc. prof. dr. Stanislav Filip, School of Economics and Management in Public Administration, Slovakia
 Dr. Marc Oliva i Franganillo, University of Barcelona, Spain
 Prof. dr. Ineta Geipele, Riga Technical University, Latvia
 Dr. Ilona Kajokienė, Žemyna clinic, Mykolas Romeris University, Lithuania
 Dr. Marius Laurinaitis, Mykolas Romeris University, Lithuania
 Dr. Tomasz Lewandowski, SWPS University of Social Sciences and Humanities, Faculty in Poznan, Poland
 Prof. dr. Ilídio Tomás Lopes, University of Lisbon, Portugal
 Dr Frédéric Marty, Research group on law, economics, and management, University of Nice Sophia Antipolis, France
 Assoc. prof. dr. Teri McCarthy, Lithuanian University of Educational Sciences, Lithuania
 Dr. Natalija Norvilė, Mykolas Romeris University, Lithuania
 Dr. Jaromír Novák, University of Economics in Bratislava, Slovakia
 Dr. Avelino Oliveira, Centre for Public Administration & Public Policies, Portugal
 Assoc. prof. dr. Bulent Ozel, Istanbul Bilgi University, Turkey
 Dr. Irene Pellizzone, University of Milan, Italy
 Assoc. prof. dr. Paulo Alexandre da Silva Pereira, Mykolas Romeris University, Lithuania
 Assoc. prof. dr. Cristian Pettinari, University of Milan, Italy
 Dr. Andrius Puksas, Mykolas Romeris University, Institute of Lithuanian Scientific Society, Lithuania
 Prof. Dr. Aelita Skaržauskienė, Mykolas Romeris University, Lithuania
 Dr. Katarina Stachova, School of Economics and Management in Public Administration, Slovakia
 Dr. Silvia Svecova, School of Economics and Management in Public Administration, Slovakia
 Dr. Rūta Tamošiūnaitė, Academic Association of Management and Administration, and Mykolas Romeris University, Lithuania
 Dr. Loreta Tauginienė, Mykolas Romeris University, Lithuania
 Assoc. prof. dr. Agnė Tvaronavičienė, Mykolas Romeris University, Lithuania
 Assoc. prof. dr. Aurelija Ulbinaitė, Vilnius University, Lithuania
 Assoc. prof. dr. Akin Savas Yildirim, Istanbul Bilgi University, Turkey

Organizational committee of an International Scientific Conference for Young Researchers “Social Transformations in Contemporary Society 2018”

Chairwoman:

Dalia Karlaitė, Mykolas Romeris University, Lithuania

Member:

Mykolas Simas Poškus, Mykolas Romeris University, Lithuania

Table of Content

CONTEXTUAL FACTORS OF FAMILY REUNIFICATION AND SOCIAL ADAPTATION6

THE ORIGIN OF INTERNET INTERMEDIARIES’ LIABILITY FOR OFFENSIVE COMMENTS8

ANALYSIS OF THE CONSUMPTION EXPENDITURE OF THE EUROPEAN UNION MEMBER STATES WITH REGARD TO THE QUALITY OF LIFE 10

SOME ASPECTS OF SOCIAL INNOVATION AND LEGAL STATUS OF SOCIAL ENTERPRISE 12

HEALTH AS A COMPONENT OF HUMAN CAPITAL 14

THE COMPLIANCE OF LITHUANIAN VOCATIONAL AND HIGHER EDUCATION SYSTEMS WITH THE NEEDS OF UNIFORMED (STATUTORY AND MILITARY) SERVICE..... 16

THE IMPORTANCE OF FOOD QUALITY ASSURANCE FOR COMPETITIVENESS AND SOCIAL RESPONSIBILITY OF BUSINESS 18

CYBERATTACKS AS “ARMED ATTACKS” ON THE OBJECTS OF CRITICAL INFRASTRUCTURE IN LIGHT ARTICLE 5 OF NATO TREATY 19

HUMAN-CENTRIC INNOVATION ECOSYSTEMS THEORIES 21

USERS ELECTRONIC DATA PROTECTION FEATURES 23

SOCIAL TRANSFORMATION OF PAKISTAN UNDER THE SPEECH OF MUHAMMAD ALI JINNAH ON 11TH AUGUST 1947..... 24

A BIBLIOMETRIC ANALYSIS OF SEXUAL HARASSMENT IN WORKPLACE ENVIRONMENT..... 26