► WEB 2.0 TECHNOLOGIES WITH EDUCATIONAL POTENTIAL. HOW TO SELECT ONE?

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Purpose – The past decade has witnessed a growing interest in *Web 2.0* technologies in all kinds of spheres, including education. However, huge numbers of new *Web 2.0* technologies appearing on the market as well as their evolutionary nature make teacher learning a never ending burden. Very often teachers are faced with challenges of selecting technologies most appropriate for specific educational settings and anticipating whether they will meet students' expectations. The purpose of this article is to present a guide for finding the balance by presenting a short overview of research literature on determining the suitability of *Web 2.0* technologies both for the course and the student.

Design/methodology/approach – the present article discusses the concept of educational *Web 2.0* technologies, presents several typologies and analyses a popular model for educational technology selection;

Findings – The term *Web 2.0* was officially coined in late 2004 and although the majority of its applications were not designed for educational purposes, its suitability for different educational environments was soon recognized by many authors (Boulos *et al*, 2006, Mathiew, 2007, etc.).The research literature demonstrates that tries to help teachers in selecting *Web 2.0* technologies with educational potential were and are made by establishing typologies of *Web 2.0* technologies (Crook, 2008, Orehovacki, 2012, Bower, 2015). Research indicates that discussions on technology selection are also built around Gardner's multiple intelligences theory following a specific sequence of decisions: learner → teaching objective → intelligences → media choice (Mackenzie, 2002); ACTIONS model suggested by Bates (1995) is also being widely applied in deciding what technology to choose and why.

Practical implications – the review could be used as a practical guide for teachers from diverse educational contexts in selecting *Web 2.0* technologies suitable for their curricula and stydents;

Originality/Value – the present study contributes to the research in this field as it is one of the first studies in Lithuania which focuses on the issues of selecting *Web 2.0* technologies suitable for educational purposes.

Keywords: *Web 2.0* technologies; typologies of *Web 2.0* technologies; models for educational technology selection

Research type: general review

► PRINCIPLES OF REPETITION AND VARIATION IN RHETORIC

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Research question - Relation between the poetics of traditional rhetorical discourse and analogues of the development of the musical theme and the form of music.

Purpose - To discuss the expression of principles of repetition and variation from the aspects of traditional rhetoric: lexicon, syntactic intonation and form, and to analyze their relations with the principles of development of the musical theme and analogues of composition.

Design/methodology/approach - Several tasks are raised in this research paper: to discuss the ontological fundamentals of principles of repetition and variation, to describe the relationship between the principles of traditional rhetoric of poetics and homiletics and musicality of the text, in terms of its effectiveness, also to present a detailed analysis of rhetorical text homily. Research uses a comparative method, method of functional analysis, and concept of intermediality, based on the ideas of R. Koženiauskienė, I. Bucley, V. Daujotytė, J. Girdzijauskas, A. Ambrazas, D. Jakaitė, D. Čiočytė, A. Mykolaitytė, V. Karbusicky, V. Bobrovsky, W. Wolf and etc. works.

Findings - Types of repetition and variation in traditional rhetoric at different levels are systematized and their relationship with the principles of musical development and the possibilities of analogues of the musical form are discussed, an innovative methodology is developed, an original analysis of homilies is performed.

Research limitations/implications - Research is based on a general theory of rhetoric and musical form, attention is paid to the main interlinks of the principles of repetition and variation for both arts. Sermons of OFM Cap. Father Stanislovas, which are famous with their concentration of various means of rhetoric and musicality, are selected for analysis.

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