
































Outsource decision making decision criteria list (prepared by author; reference to Brian Fredette, 2013)

MEDICAL AFFAIRS	R & D	Registration of Drugs	Regulatory	Pharmacovigilance	Responsible pharmacist	Warehouse	Manufacture or Contract manufacturing
Available (+) Not available (-)	+	+	+	+	-	+	+
Reasonable (+) Not reasonable (-)	+	+	+	+	+	+	+
Core (+) Non-core (-)	+	-	-	-	-	-	+
Resource Intensity	↑	↑	↑	↓	↓	↑	↑
Risk level - impact to business	↑	↑	↑	→	↓	↑	↑
Cost of function: high (↑), moderate (→), low (↓)	↑	↑	↑	→	→	↑	↑
CORPORATION PHARMA							
OUTSOURCE TYPE PHARMA COMPANY							
Double cheking: available (+) Not available (-) to outsource	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE	NOT AVAILABLE	AVAILABLE	AVAILABLE

MARKETING	Marketing	Marketing operation	Market data
Available (+) Not available (-)	+	+	+
Reasonable (+) Not reasonable (-)	-	+	+
Core (+) Non-core (-)	+	-	-
Resource Intensity	↑	→	↓
Risk level - impact to business	↑	↑	↓
Cost of function: high (↑), moderate (→), low (↓)	↑	↑	↑
CORPORATION PHARMA			
OUTSOURCE TYPE PHARMA COMPANY			
Double cheking: available (+) Not available (-) to outsource	NOT AVAILABLE (NOT RECCOMENDED)	AVAILABLE	AVAILABLE

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HUMAN RESOURCE	Shareholders	Back office people	Front office (representatives)
Available (+) Not available (-)	not assessed	+	+
Reasonable (+) Not reasonable (-)	not assessed	+	+
Core (+) Non-core (-)	not assessed	+	-
Resource Intensuty	not assessed	↑	→
Risk level - impact to business	not assessed	↑	→
Cost of function: high (↑), moderate (→), low (↓)	not assessed	↑	↑
CORPORATION PHARMA	not assessed		
OUTSOURCE TYPE PHARMA COMPANY	not assessed		
Double cheking: available (+) Not available (-)	not assessed	NOT AVAILABLE (NOT RECCOMENDED)	AVAILABLE

OPERATIONAL ACTIVITIES	Financial and Consultancy	Laws department	Documentation	IT services
Available (+) Not available (-)	+	+	+	+
Reasonable (+) Not reasonable (-)	+	+	+	+
Core (+) Non-core (-)	-	-	-	-
Resource Intensuty	↑	↓	→	↓
Risk level - impact to business	↑	→	↓	↓
Cost of function: high (↑), moderate (→), low (↓)	↑	↑	→	→
CORPORATION PHARMA				
OUTSOURCE TYPE PHARMA COMPANY				
Double cheking: available (+) Not available (-)	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE