

14TH Academy of Innovation,
Entrepreneurship, and
Knowledge Conference

**Innovation,
Management, and
Governance for
Sustainable Growth**

JUNE 14-16 / 2021

ACIEK
ACADEMY OF INNOVATION,
ENTREPRENEURSHIP, AND KNOWLEDGE



UNIVERSITÉ PARIS 1 PANTHÉON SORBONNE
IAE PARIS
SORBONNE BUSINESS SCHOOL

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GREETINGS FROM THE AUTHORITIES

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Naveen Donthu

ACIEK PRESIDENT //

Editor-in-Chief, Journal of Business Research

On behalf of ACIEK and the *Journal of Business Research* welcome to the 2021 Conference which is being held virtually. We hope this is a great start for ACIEK with many more successful ones to come. ACIEK 2021 includes approximately XXX papers from authors working worldwide. The papers are exceptional accomplishments that represent the best in the field of Innovation, Entrepreneurship, and Knowledge. There are conceptual, empirical, and commentary papers that should encourage you to think, ask questions, and initiate new research projects. Journal of Business Research is proud to partner with ACIEK and is delighted to publish the best papers from this conference in 2 special issues.

I want to congratulate the conference co-chairs for putting together this great event under very unusual circumstances created by COVID. I also want to thank the members of the organizing committee, session chairs, and reviewers. So folks, welcome to ACIEK 2021. Keep sending your best work to ACIEK and the Journal of Business Research! Please stay safe and healthy.



ACIEK President

Editor-in-Chief, Journal of Business Research

Distinguished University Professor

Vachel Pennebaker Eminent Research
Professor and Chair of Marketing Department

Georgia State University, USA.

www.donthu.com

Fred Phillips

ACIEK VICE PRESIDENT //

Former Editor-in-Chief, Technological Forecasting & Social Change

In no way can a virtual conference offer the fellowship and informal knowledge exchange that make old-fashioned FTF conferences so valuable. Not to mention the exciting foreign travel! Yet even as we exchange formal knowledge at our 2021 virtual ACIEK conference, learning what our fellow researchers have discovered and written, web entrepreneurs are bringing us new online tools that improve the virtual conference experience. The future will bring hybrid conferences that offer richer online experiences for members who choose the economy of staying home, while in-person attendees will enjoy the traditional conference experience augmented by online reunions with stay-at-home colleagues. This is resilient innovation, exactly the focus of our organization. We live it as well as research it.

Even more important is your health, and that of your families, and your success in keeping a positive attitude during this trying pandemic year. I know how difficult it has been, especially for those of you who have lost loved ones to the disease or have seen your children lose a year of schooling and socialization.

As professors, we feel more connected electronically, but perhaps at the same time, more alone. Our precious contact with our own students has attenuated. University students have gained “virtual internships,” but have lost opportunities for study-abroad semesters.

All the more important, then, that we enjoy interacting with fellow ACIEK members in this and coming years, and involve our students in the organization. Big thanks to President Naveen, to the ACIEK governing board, and to the OKRE Observatory for once again making it possible, and to you, dear members, for staying engaged.



ACIEK Vice President

Former Editor-in-Chief, Technological
Forecasting & Social Change

Professor, University of New Mexico

Visiting Professor, SUNY Stony
Brook and Tongji University

Visiting Scientist, Chinese Academy
of Sciences

Kondratieff Laureate

Eric Lamarque and Jérôme Caby

2021 ACIEK CHAIRS //

Welcome to Sorbonne Business School! For months, we had planned to welcome you and make you enjoy both our modern premises, and the historical buildings of the Sorbonne University, not forgetting, of course, Paris, the city of light throughout the world. Unfortunately, the coronavirus crisis does not allow us to do so this year. Thanks to the agility of the ACIEK organizing committee, we will welcome you virtually and hope to offer you the most enriching experience possible in these troubled times.

ACIEK is about Innovation, Entrepreneurship and Knowledge. As academics, we are intrinsically attached to knowledge, but we have recently learned to become more enterprising and innovative in both our teaching and research activities. This ACIEK edition theme “Innovation, Management and Governance for Sustainable Growth” is even more in tune with the current world condition than when we chose it. We are preparing students for a changing world where sustainability will be paramount. To achieve this goal, our research must be developed accordingly. In addition, we must not give up a fundamental value of research, sharing and cross-evaluating the progress of knowledge between peers, of which the ACIEK conference is an indispensable tool. Bringing together colleagues from all over the world is equally essential for the dissemination of knowledge and ultimately improve the quality of our teaching and the practices of companies.

Let us all remain faithful to the values of spreading knowledge contained in the motto of the Sorbonne: “Hic and Ubique Terrarum” (here and everywhere on earth).



Eric Lamarque

Full Professor and Sorbonne
Business School Dean



Jérôme Caby

Full Professor, IAE de Paris,
Sorbonne Business School

About ACIEK

14th Academy of Innovation, Entrepreneurship, and Knowledge Conference

ACIEK holds its Conferences in top international universities. The overall theme of the Conference is broken down into the same topic or different subtopics for each journal; this is decided by the editor-in-chief of each journal. The topics can thus be adapted to the research streams and editorial policies of each journal, with the total number of sessions or tracks varying according to the number of journals.

One of the outcomes of the Conference is to select papers that, depending on the specialty of each journal and the quality of the papers, may be published in the affiliated journals. Ethical guidelines are a core principle of the Academy of Innovation, Entrepreneurship, and Knowledge Conferences. Academic and professional integrity and excellence are central to the ACIEK Conferences. The Code of Conduct and Best Practice Guidelines are aligned with COPE (Committee on Publication Ethics). All affiliated journals fully comply with the principles of transparency and best scholarly practice.

The abstracts of all papers accepted to be presented at the Conference will automatically go to the Conference Proceedings, which will be published with an ISBN. The best papers will have the chance to be published in the affiliated journals.

14TH Academy of Innovation, Entrepreneurship, and Knowledge Conference

Innovation, Management, and Governance for Sustainable Growth

ACIEK 2021

Conference Chairs

Eric Lamarque, IAE de Paris, Sorbonne Business School

Jérôme Caby, IAE de Paris, Sorbonne Business School

Géraldine Michel, IAE de Paris, Sorbonne Business School

Didier Chabaud, IAE de Paris, Sorbonne Business School

Juan Piñeiro-Chousa, Santiago de Compostela University

Scientific Committee

Tamym Abdessemed, ISIT

Elisabeth Albertini, IAE de Paris, Sorbonne Business School

Bruno Amann, Université Toulouse 3

Laure Ambroise, Université de Lyon 2

Frank Barès, HEC Montréal

Céline Barredy, Université de Lorraine

Stéphanie Chatelain-Ponroy, CNAM Paris

Bérangère Deschamps, IUT, Université de Grenoble

Aude Deville, Université Nice Sophia Antipolis

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Alain Fayolle, EM Lyon Business School

Gilles Garel, CNAM Paris

Frédéric Gautier, IAE de Paris, Sorbonne Business School

Olivier Germain, Université du Québec à Montréal

Mathilde Gollety, Université Paris 2 Assas

Jacques Jaussaud, Université de Pau et des Pays de l'Adour

Nabil Khelil, Université de Caen

Patrice Laroche, IAE de Nancy, Université de Lorraine

Catherine Léger-Jarniou, Université Paris-Dauphine

Jean-François Lemoine, Université Paris 1 Panthéon-Sorbonne

Emmanuelle Le Nagard, Essec Business School

Xavier Lecocq, IAE de Lille, Université de Lille

Delphine Manceau, Neoma Business School

Maria Mercanti-Guérin, IAE de Paris, Sorbonne Business School

Florent Noël, IAE de Paris, Sorbonne Business School

Nil Oscalgar-Toulouse, Université de Lille

Simon Porcher, IAE de Paris, Sorbonne Business School

Gaëlle Pantin-Sohier, Université d'Angers

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Ouidade, Sabri, IAE de Paris, Sorbonne Business School

Sylvie Sammut, Université de Montpellier

Jean-François Sattin, Université Paris 1 Panthéon-Sorbonne

Stéphane Saussier, IAE de Paris, Sorbonne Business School

Nathalie Schieb-Bienfait, IEMN, Université de Nantes

Géraldine Schmidt, IAE de Paris, Sorbonne Business School

Christophe Schmitt, Université de Lorraine

Etienne St-Jean, Université du Québec à Trois-Rivières

Roy Thurik, Erasmus University & Montpellier Business School

Pierre Valette-Florence, Université de Grenoble

Nathalie Veg-Sala, Université Paris Nanterre

Olivier de la Villarmois, IAE de Paris, Sorbonne Business School

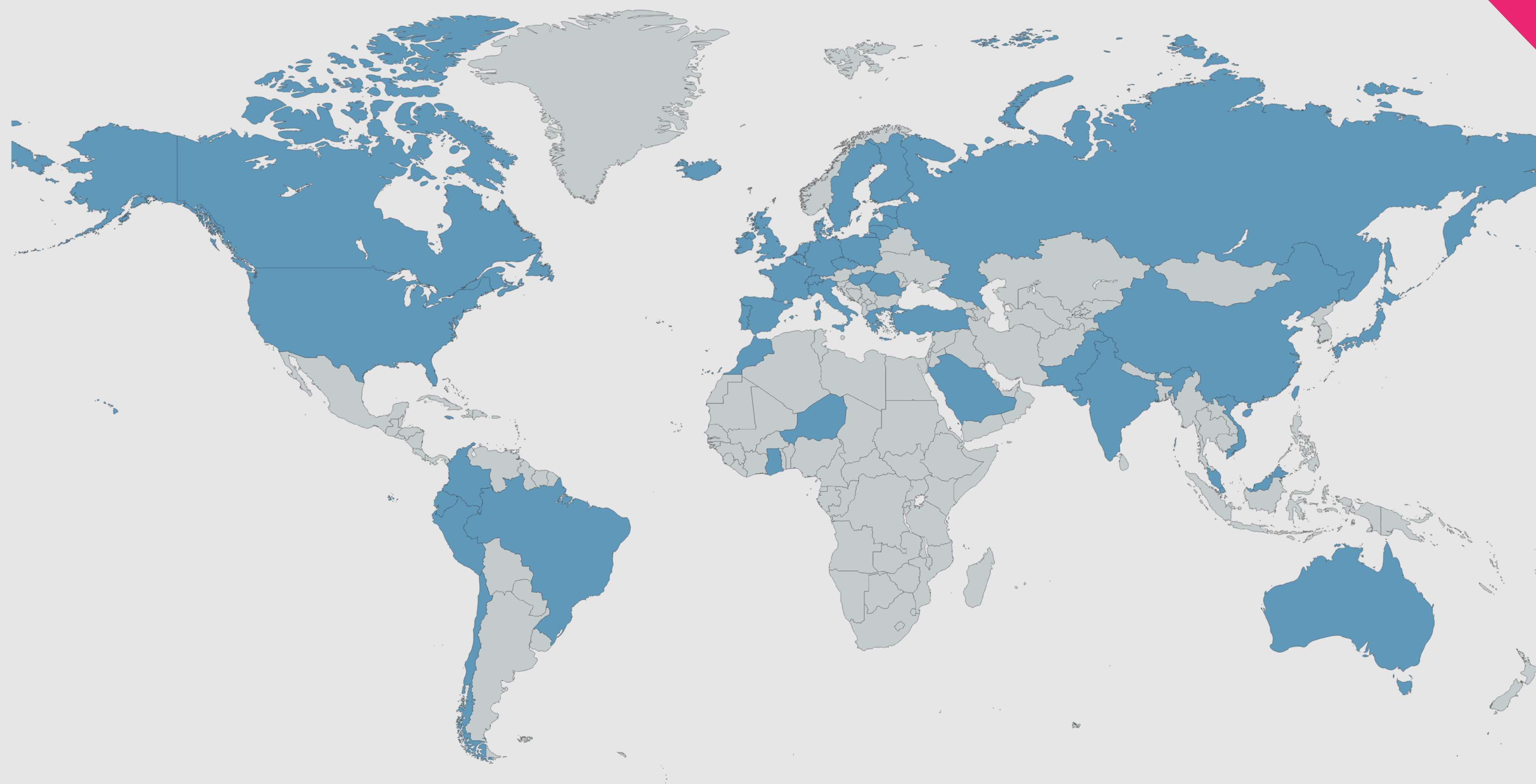
Elisabeth Walliser, Université Nice Sophia Antipolis

Ydriss Ziane, IAE de Paris, Sorbonne Business School

Sondès Zouaghi, IAE de Caen



Participating Countries



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ROOM 1

CHAIR // JÉRÔME CABY

14th

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Program

15:00 - 15:30	Welcome
15:30 - 15:45	Manuel Alonso Dos Santos. How to publish in ARLA
15:45 - 16:00	Steven D'Alessandro. How to publish in JCB
16:00 - 16:15	Stefano Bresciani and Alberto Ferraris. How to publish in BFJ
16:15 - 16:30	Marinko Škare. How to publish in ER
16:30 - 16:45	Sascha Kraus. How to publish in RMS
16:45 - 17:00	Daniel Palacios and Virginia Simon. How to publish in IEMJ
17:00 - 17:15	Giampaolo Viglia. How to publish in P&M
17:15 - 17:30	Paul Jones. How to publish in IJEBR
17:30 - 17:45	Fred Phillips. How to publish in TFSC
17:45 - 18:00	Naveen Donthu. How to publish in JBR
18:00 - 19:00	Debate session with Editors
19:00 - 19:15	ACIEK 2022-Seville. Presentation

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15 th June	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	ROOM 8
	CHAIR Juan Chousa	CHAIR Ouidade Sabri	CHAIR Marie-Christine Chalus Sauvannet	CHAIR Géraldine Michel	CHAIR Elisabeth Albertini	CHAIR Frederic Gautier	CHAIR Marion Voisin Soulerot	CHAIR Pierre Garaudel
09:30 — 09:50	CAN A US PRESIDENT TWEET THE ENVIRONMENTAL TREND AWAY? THE IMPACT OF MICROBLOGGING POLITICS ON THE US ENERGY SECTOR - Antonio Salvi, University of Turin, Italy. - Anastasia Giakoumelou, University of Venice Ca’Foscari, Italy. - Stefano Dell’atti, University of Foggia, Italy.	HOW PERFECTIONISM TRAITS AFFECTS THE WILLINGNESS TO OFFER POSITIVE WORD-OF-MOUTH IN FACE-TO-FACE CONTEXTS: THE MEDIATING ROLE OF PERCEIVED SOCIAL RISK - Sandra Miranda, University of Lisbon, ISEG-Lisbon School of Economics and Management, Portugal. - Margarida Duarte, ISEG-Lisbon School of Economics and Management, Portugal.	WHAT’S NEXT AFTER KNOWLEDGE MANAGEMENT? - WILL WISDOM MANAGEMENT REPLACE KNOWLEDGE MANAGEMENT? - Maria Jakubik, Ronin Institute, Finland. - Peeter Mürsepp, Tallinn University of Technology, Estonia.	BRINGING INNOVATION BACK IN - STRATEGIES AND DRIVING FORCES BEHIND ENTREPRENEURIAL RESPONSES IN SMALL SCALE RURAL INDUSTRIES IN SWEDEN - Paulina Rytkönen, Sodertorn university, Sweden.	PARTNERSHIPS IN DIGITAL FINANCIAL SERVICES - AN EXPLORATORY STUDY OF PROVIDERS IN AN EMERGING MARKET - Nkemdilim Iheanachor, Lagos Business School, Pan-Atlantic University, Nigeria. - Umukoro Immanuel, Lagos Business School, Pan-Atlantic University, Nigeria. -Agustín Carrilero Castillo, Spain.	EXPLORING DIGITAL SERVITIZATION THROUGH AN ECOSYSTEM LENS: A SYSTEMATIC LITERATURE REVIEW AND AN INTEGRATIVE FRAMEWORK - Milad Kolagar, Luleå University of Technology, Sweden. - David Sjödin, Luleå University of Technology, Sweden.	FOSTERING ENTREPRENEURSHIP INTENTIONS: THE ROLE OF ENTREPRENEURSHIP EDUCATION - José António Porfírio, Universidade Aberta, Portugal. - Tiago Carrilho, Universidade Aberta, Portugal. - Jacinto Jardim, Universidade Aberta, Portugal. - Volker Wittberg, University of Applied Sciences, Germany.	A BIG DATA ANALYSIS OF SYSTEMS DYNAMICS RESEARCH COMBINING BIBLIOMETRIC AND TEXT MINING TECHNIQUES - Canio Forliano, Dipartimento di Management - Università di Torino, Italy.
09:50 — 10:10	THE PARADOX OF (INTER)NET NEUTRALITY: AN EXPERIMENT ON EX ANTE ANTITRUST REGULATION - Irene Comeig, University of Valencia, Spain. - Klaudio Klaser, Università degli studi di Trento, Italy. - Lucía Pinar, University of Valencia, Spain.	AN EXPLORATION OF CHANGING STUDENT ENTREPRENEURIAL MOTIVATORS - A LONGITUDINAL ANALYSIS - Ricardo Figueiredo Belchior, Advance/CSG, ISEG, Universidade de Lisboa, Portugal. - Roisin Lyons, Dublin City University, Ireland.	HYPERCOMPETITION: A REVIEW AND AGENDA FOR FUTURE RESEARCH - Annesofie Lindskov, Roskilde University, Denmark.	PROMOTING TRADITIONAL LOCAL CUISINES FOR TOURISTS: EVIDENCE FROM TAIWAN - Po-Yi Hsu, National Kaohsiung University of Hospitality and Tourism, Taiwan. - Tangchung Kan, National Kaohsiung University of Hospitality and Tourism, Taiwan. - Edward C. S. Ku, National Kaohsiung University of Hospitality and Tourism, Taiwan.	EXTERNAL ACCOUNTABILITY REQUIREMENTS IN NOT-FOR-PROFITS: A CRITICAL APPROACH - Julie Rouault, Chaire EPPP - Sorbonne Business School, France. - Elisabeth Albertini, Sorbonne Business School, France.	ENTREPRENEURIAL RESPONSES TO COVID-19 FARMERS’ MARKET CLOSURES - BARRIERS AND ENABLERS TO SOCIAL MEDIA ADOPTION EXPERIENCED BY RURAL MICRO-BUSINESSES - Katherine Attree, Charles Sturt University, Australia. - Clifford Lewis, Charles Sturt University, Australia.	REVIEWING CONVERSATIONS ON LOW-PROFILE ETHICAL MISCONDUCTS IN BUSINESS AND MANAGEMENT RESEARCH FROM 1998 TO 2017 - Lakshmi Balachandran Nair, LUISS Guido Carli University, Italy. - Andrea Ascani, Gran Sasso Science Institute, Italy.	STARTUPS’ ORGANIZATIONAL RESILIENCE IN TIMES OF COVID-19 - Korpysa Jaroslaw, University of Szczecin, Poland.
10:10 — 10:30	CONVENIENCE & SPEED, FINANCIAL BENEFITS OR SECURITY? EXPLAINING THE USE OF MODERN PAYMENT INSTRUMENTS BY RUSSIAN CONSUMERS - Egor Krivosheya, Moscow School of Management SKOLKOVO, Russian Federation. - Ekaterina Semerikova, Moscow School of Management SKOLKOVO, Russian Federation.	IMPACT OF CAUSE-RELATED MARKETING ON CONSUMER ADVOCACY AND PARTICIPATION: A CAUSAL MODEL BASED ON SELF-REPORTS AND EYE-TRACKING MEASURES - Alberto Badenes Rocha, Universidad de Valencia, Spain. - Enrique Bigne, University of Valencia, Spain. - Carla Ruiz Mafe, Universidad de Valencia, Spain.	BEING STRESSED IN FAMILY OR MARRIED WITH WORK? A LITERATURE REVIEW AND CLUSTERING ABOUT WORK-FAMILY CONFLICT STATE OF ART DURING 1985-2020 - Tancredi Pascucci, Salamanca University, Italy. - Brizeida Hernández Sánchez, Salamanca University, Spain. - José Carlos Sánchez García, Salamanca University, Spain.	FROM FAR EAST TO BALTIC SEA REGION: HOW QUANTUM COMPUTERS CAN IMPACT ON SUPPLY CHAIN USERS OF BLOCKCHAIN AROUND THE WORLD - Fakhreddin Fakhrai Rad, Sodertorn University, Sweden.	IS COVID-19 ENOUGH? THE ROLE OF THE PANDEMIC CRISIS ON THE ADOPTION OF COMPLEX INFORMATION INFRASTRUCTURES IN SMES. THE CASE OF ERP SYSTEMS - Paolo Roffia, University of Verona, Italy. - Lapo Mola, University of Verona, Italy.	EFFECTS OF PANDEMIC CRISIS ON ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT - Miguel Angel Galindo-Martín, University of Castilla-La Mancha, Spain. - María Soledad Castaño Martínez, University of Castilla-La Mancha, Spain. - María Teresa Méndez Picazo, University Complutense of Madrid, Spain.	FEMALE AUDIT TEAM’ LEADERS AND AUDIT EFFORT: EVIDENCE FROM SPANISH SMALL- AND MEDIUM-SIZED AUDIT FIRMS - Elisabeth Bustos Contell, Universidad de Valencia, Spain. - Luis Porcuna Enguix, Universitat Politècnica de València, Spain. - José Serrano Madrid, Universidad de Murcia, Spain. - Gregorio Labatut-Serer, University of Valencia, Spain.	THE DEVELOPMENT OF ALTERNATE PAYMENT METHODS AND THEIR IMPACT ON CUSTOMER BEHAVIOR: THE BIZUM CASE IN SPAIN - José María Visconti-Caparrós, ESIC Business & Marketing School, Spain. - Juan Ramón Campos-Blázquez, ESIC Business & Marketing School, Spain.

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10:30 10:50	CAN SERVANT LEADERSHIP HAMPER DEPRESSION OF HOTEL EMPLOYEES IN COVID-19 PANDEMIC TIMES? A MEDIATING AND MULTIGROUP ANALYSIS - Pablo Ruiz Palomino, University of Castilla La Mancha, Spain. - Benito Yáñez-Araque, University of Castilla-La Mancha, Spain. - Pedro Jiménez-Estévez, University of Castilla La Mancha, Spain. - Santiago Gutierrez-Broncano, University of Castilla La Mancha, Spain.	A SEMANTIC ANALYSIS OF CROWDFUNDING IN THE DIGITAL PRESS - J.M. Berné Martínez, ESIC Business & Marketing school, Spain. - Arturo Ortigosa Blanch, ESIC Business & Marketing School, Spain.	ORGANIZATIONAL LEGITIMACY PERCEPTION: GENDER AND UNCERTAINTY AS BIAS FOR EVALUATION CRITERIA - Francisco Díez Martín, Universidad Rey Juan Carlos, Spain. - Giorgia Miotto, Blanquerna School of Communication and International Relations - Ramon Llull University, Spain. - Gabriel Cachón Rodríguez, Department of Business Economics, University Rey Juan Carlos, Spain.	TAXES AND SIMILAR FINANCIAL LIABILITIES ON TABLE WINE IN TURKEY: A SURVEY ANALYSIS - Ayşe Nil Tosun, Hacettepe University, Turkey. - Ayfer Ezgi Yılmaz, Hacettepe University, Turkey.	MAPPING A CIRCULAR BUSINESS OPPORTUNITY IN ELECTRIC VEHICLE BATTERY VALUE CHAIN: A MULTI-STAKEHOLDER FRAMEWORK TO CREATE A WIN-WIN-WIN SITUATION - Koteswar Chirumalla, Malardalen University, Sweden. - Lizbeth Guerrero Reyes, Malardalen University, Sweden. - Reza Toorajipour, Malardalen University, Sweden.	TRANSFORMATION OF ECOSYSTEMS THROUGH DISRUPTIVE INNOVATION: A DEFINITION, FRAMEWORK AND OUTLINE FOR FUTURE RESEARCH - Pejvak Oghazi, Södertörn University, Sweden. - Joakim Wincent, St. Gallen University, Switzerland.	INVESTORS’ DECISIONS FOLLOWING ACQUISITION ANNOUNCEMENTS: A CONFIGURATIONAL ANALYSIS OF THE ROLE OF ACQUIRERS’ RESOURCES, CAPABILITIES, AND STRATEGIC FIT WITH THE TARGET FIRM - Ana Colovic, NEOMA Business School, France. - Olivier Lamotte, EM Normandie Business School, France. - Jiachen Yang, NEOMA Business School, France.	DIGITALIZATION AND COMPANY’S PERFORMANCES: AN OVERVIEW ON ITALIAN LISTED COMPANIES - Elisa Truant, University of Turin, Italy. - Laura Broccardo, University of Turin, Italy. - Leo Paul Dana, Montpellier Business School, France.
10:50 11:10	THE ROLE OF INNOVATION IN SUSTAINABLE GROWTH: A DYNAMIC PANEL STUDY ON MICRO AND MACRO LEVEL 1990-2019 - Marinko Skare, Juraj Dobrila University of Pula, Croatia (Hrvatska). - Malgorzata Porada Rochon, University of Szczecin, Poland.	CAREER PATH CHANGER: THE CASE OF PUBLIC VERSUS PRIVATE SECTOR ENTREPRENEURIAL EMPLOYEE INTENTIONS - George Bogdan Dragan, Dunarea de Jos University, Romania. - George Cristian Schin, Dunarea de Jos University, Romania. - Andrei Alexandru Panait, Dunarea de Jos University, Romania. - Valentin Sava, Dunarea de Jos University, Romania.	UNDERSTANDING SHARING-BASED BUSINESS MODELS: A QUALITATIVE-EMPIRICAL ANALYSIS - Sven M. Laudien, media Akademie - Hochschule Stuttgart (mAHS), Germany. - Michael Hartmann, Hochschule Coburg, Germany.	RISKS OF INTRODUCING E-GOVERNANCE INTO RUSSIAN COMPANIES’ STRATEGIC MANAGEMENT SYSTEMS IN THE CONTEXT OF PANDEMIC - Mikhail Khachatryan, Financial University under the Government of the Russian Federation, Russian Federation. - Evgeniia Klicheva, Plekhanov Russian University of Economics, Russian Federation.	DYSFUNCTIONAL HYBRID DEVELOPMENT: KEEPING UP APPEARANCES - Bob Walrave, Eindhoven University of Technology, Netherlands. - Sharon A. M. Dolmans, Eindhoven University of Technology, Netherlands. - Kim E. van Oorschot, BI Norwegian Business School, Norway. - Arno L. P. Nuiten, Open Universiteit, Netherlands. - Mark Keil, Georgia State University, United States.	IMPACT OF CONSUMER AWARENESS ON SWITCHING BEHAVIOUR IN BANKING - Tomasz Szopinski, University of Economics and Human Sciences in Warsaw, Poland.	UNDERSTANDING INNOVATION ENABLERS IN EUROPEAN-REGIONS: A PANEL FSQCA INVESTIGATION - Malcolm Beynon, Cardiff University, United Kingdom. - David Pickernell, Portsmouth University, United Kingdom. - Paul Jones, Swansea University, United Kingdom.	THE IMPACTS OF SOCIALLY RESPONSIBLE HUMAN RESOURCES MANAGEMENT ON ORGANIZATIONAL LEGITIMACY - Cristina Del Castillo Deito, Rey Juan Carlos University, Spain. - Alicia Blanco González, Rey Juan Carlos University, Spain. - Felipe Hernández-Perlines, Universidad de Castilla La Mancha, Spain.
11:10 11:30	TECHNOLOGICALLY EMPOWERED? PERCEPTION AND ACCEPTANCE OF AR GLASSES AND 3D PRINTERS IN NEW GENERATIONS OF CONSUMERS - José Manuel Ponzoa, ESIC, Spain. - Andrés Gómez, ESIC, Spain. - Vicente Díaz, ESIC, Spain. - Silvia Villaverde, ESIC, Spain.	AGRI-PRENEURIAL TRAINING AND SELF-EMPLOYMENT BY GRADUATES OF AGRICULTURAL COLLEGES IN GHANA - Ishak Shaibu, Kwame Nkrumah University of Science and Technology, Ghana. - Awunyo-Vitor Dadson, Kwame Nkrumah University of Science and Technology, Ghana. - Camillus Abawiera Wongnaa, Kwame Nkrumah University of Science and Technology, Ghana. - Kwadwo Amankwaah, Kwame Nkrumah University of Science and Technology, Ghana.	ASSET TANGIBILITY, FAMILY AND BUSINESS INTANGIBLES AND INFORMATION ASYMMETRIES AS DETERMINANTS OF THE SMALL AND MEDIUM-SIZED FAMILY FIRM LEVERAGE - Cesar Camisón, Universitat de València, Spain. - José Antonio Clemente, Universidad Internacional de La Rioja, Spain. - Sergio Camisón Haba, Universitat de València, Spain.	RESILIENCE AND STRESS CONTROL IN HIGH PERFORMANCE TEAMS IN THE AGRICULTURAL SECTOR - Alba Yela Aránega, University of Alcalá, Spain. - Rafael Castaño Sánchez, University of Alcalá, Spain. - Jose-Santiago Fernández Vázquez, University of Alcala, Spain.	INCORPORATING SUSTAINABILITY INTO RESEARCH ON CLUSTER ORGANIZATIONS: THE THEORY OF COLLABORATION PERSPECTIVE - Malgorzata Rozkwitalska, WSB University in Gdansk, Poland. - Anna Lis, Gdansk University of Technology, Poland. - Adrian Lis, Collegium Civitas, Poland.	SUSTAINABLE ECONOMIC GROWTH IN THE EUROPEAN UNION UNDER COVID-19 CONDITIONS - Ruta Baneliene, VILNIUS TECH (Vilnius Gediminas Technical University), Lithuania.	THE EFFECT OF BRAND PERCEPTIONS AND FAN IDENTITY ON THE RECOMMENDATION TO ATTEND PROFESSIONAL SPORTS EVENTS - Ferran Calabuig Moreno, University of Valencia, Spain. - Vicente Javier Prado Gasco, University of Valencia, Spain. - Juan Manuel Núñez Pomar, University of Valencia, Spain. - Josep Joan Crespo Hervás, University of Valencia, Spain.	AERIAL RIDESHARING MOBILITY ACCEPTABILITY: THE ROLE OF INDIVIDUAL CULTURAL VALUES AND RELATED PSYCHOSOCIAL VARIABLES - Abdul Bashiru Jibril, Tomas Bata University in Zlin, Czech Republic. - Alex Ntsiful, Tomas Bata University in Zlin, Czech Republic. - Michael Adu Kwarteng, Tomas Bata University in Zlin, Czech Republic. - Christian Nedu Osakwe, International University of Rabat, Morocco. - Miloslava Chovancová, Tomas Bata University in Zlin, Czech Republic.

15 th June	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	ROOM 8
11:30 11:50	EXPLORING THE LANGUAGE HETEROGENEITY STRATEGIES OF EUROPEAN THINK TANKS - Fernando Castelló Sirvent, ESIC Business & Marketing School, Spain. - Juan Manuel García García, ESIC Business & Marketing School, Spain.	ENTREPRENEURSHIP, INNOVATION, DIGITIZATION AND DIGITAL TRANSFORMATION TOWARDS A SUSTAINABLE GROWTH WITHIN PANDEMIC ENVIRONMENTS - Sorin Gavrilă Gavrilă, Universidad de Alcalá, Spain. - Antonio De Lucas Ancillo, Universidad de Alcalá, Spain.	VALUE CREATION AND VALUE CAPTURE IN AI OFFERINGS: A PROCESS FRAMEWORK ON BUSINESS MODEL DEVELOPMENT - Josef Åström, Luleå Univesity of Technology, Sweden. - Wiebke Reim, Luleå University of Technology, Sweden.	AN SEM-ANP MULTI-CRITERIA EVALUATION MODEL FOR MOBILE ADVERTISING THAT AFFECT PURCHASE INTENTIONS: PERSPECTIVES ON THE VALUES OF CONTEXT AWARENESS AND FLOW EXPERIENCE - Tsuen Ho Hsu, National Kaohsiung University of Science and Technology, Taiwan. - Jia Wei Tang, National Penghu University of Science and Technology, Taiwan. - Chun Hsien Chen, National Kaohsiung University of Science and Technology, Taiwan.	ADOPTING REVENUE MANAGEMENT STRATEGIES AND DATA SHARING TO COPE WITH CRISES - Giampaolo Viglia, University of Portsmouth, United Kingdom. - Anna Stoppani, LUISS University, Italy. - Francesca De Canio, Università degli Studi di Modena e Reggio Emilia, Italy. - Stefania Cerutti, University of Piemonte Orientale, Italy. - Anna Chiara Invernizzi, University of Piemonte Orientale, Italy.	IMPACT OF ADVERTISING ON USERS’ PERCEPTIONS: A CROSS NATIONAL STUDY ON SMARTWATCHES - Patricia Baudier, Ecole de Management de Normandie, France. - Chantal Ammi, Institut Mines-Telecom Business School, France. - Lubica Hikkerova, IPAG Business School, France.	DOES ICT PROMOTE DEMOCRACY IN EASTERN EUROPEAN COUNTRIES? EXPLORING THE LINKS BETWEEN DEMOCRACY AND DIGITAL TRANSFORMATION IN DEVELOPING COUNTRIES IN A POST-COVID ERA - Doina Stratu Strelet, Universitat Politècnica de València, Spain. - Hermenegildo Gil Gómez, Universitat Politècnica de València, Spain. - Raúl Francisco Oltra Badenes, Universitat Politècnica de València, Spain. - Juan Vicente Oltra Gutiérrez, Universitat Politècnica de València, Spain.	FINANCIAL TECHNOLOGY IN THE EUROPEAN BANKING SYSTEM: CHALLENGES AND POTENTIAL - Enrico Battisti, University of Turin, Italy. - Francesco Campanella, University of Campania “Luigi Vanvitelli”, Italy. - Luana Serino, University of Campania “Luigi Vanvitelli”, Italy. - Anastasia Giakoumelou, Bocconi University, Italy.
11:50 12:10	SUSTAINABLE DIGITAL EDUCATION - THE CHALLENGES OF COVID 19 AND BEYOND - Praveen Choudhary, XLRI Jamshedpur, India. - Susmi Routray, IMT Ghaziabad, India. - A K Pani, XLRI Jamshedpur, India.	COMPARING STAFF AND STUDENT PERSPECTIVES REGARDING THE ROLE OF ENTREPRENEURIAL EDUCATION TO NURTURE 21ST CENTURY SKILLS IN THE LIBERAL ARTS - Maeve Liston, Mary Immaculate College, Ireland. - Emma O Brien, Mary Immaculate College, Ireland. - Patricia O Sullivan, Mary Immaculate College, Ireland. - Rebecca Purcell, Mary Immaculate College, Ireland.	THE INNOVATION-SUPPORTIVE CULTURE IN CONDITIONS OF STRATEGIC DISCONTINUITY: EXAMPLE IN CULTURAL INSTITUTIONS - Izabela Krawczyk Sokołowska, University of Technology, Czestochowa, Poland. - Agata Pierścieniak, Gdańsk University of Technology, Faculty of Management and Economics, Poland.	CONTRIBUTION OF CONCEPT RECALL TO BRAND LOYALTY: EMPIRICAL ANALYSIS COMPARED TO DESIGN AND PERFORMANCE - Takumi Kato, Saitama University, Japan.	DETERMINANTS OF MENTORING PROCESSES IN THE CONTEXT OF HUMAN CAPITAL DEVELOPMENT - MODELING THE EFFECTIVENESS OF THE MENTORING PROCESSES - Malgorzata Baran, Collegium Civitas, Poland.	DRIVERS OF FIRM PRODUCTIVITY IN CHINA: THE ROLE OF KNOWLEDGE-BASED CAPITAL - Qiuqin He, Hangzhou Normal University, China. - Juan Costa Climent, EY, Spain. - Maria Guijarro García, ESIC Business & Marketing School, Spain.	HOW TO SUSTAIN GROWTH OF COMPANY DURING TIME OF CRISIS: MITIGATING ROLE OF ENTREPRENEURIAL MANAGEMENT - Rafal Kusa, AGH University of Science and Technology, Poland. - Joanna Duda, AGH University of Science and Technology, Poland. - Marcin Suder, AGH University of Science and Technology, Poland.	PUBLICLY-FUNDED R&D CONSORTIA AND OPEN INNOVATION: AN INSTITUTIONAL PERSPECTIVE - Alberto Bertello, University of Turin, Italy. - Paola De Bernardi, University of Turin, Italy. - Alberto Ferraris, University of Turin & Ural Federal University, Italy. - Stefano Bresciani, University of Turin, Italy.
12:10 12:30	DRAGGING ON MULTILISTING: THE REASON WHY HOME-SHARING PLATFORMS MAKE LONG-RENTAL PRICES INCREASE AND HOW TO FIX IT - Gustavo Morales Alonso, Universidad Politécnica de Madrid, Spain. - Yilsy M. Núñez, Universidad Politécnica de Madrid, Spain.	WHAT DRIVES GREEN AND SUSTAINABLE PURCHASE BEHAVIOURS? AN EMPIRICAL ANALYSIS BETWEEN DIFFERENT GENERATIONS - Cecilia Casalegno, University of Turin, Italy. - Elena Candelo, University of Turin, Italy. - Gabriele Santoro, University of Turin, Italy.	DIGITAL TRANSFORMATION DURING A PANDEMIC: STRETCHING THE ORGANIZATIONAL ELASTICITY - Andreas Reuschl, Germany. - Maximilian Deist, Germany.	EFFECTIVE RECRUITMENT OF RESEARCHERS FROM OTHER COMPANIES: WHETHER TO PULL OUT INDIVIDUAL ENGINEERS OR TEAMS? - Ayano Fujiwara, Japan University of Economics, Japan. - Toshiya Watanabe, The University of Tokyo, Japan.	IS SUSTAINABLE ONLINE FOOD SIGNALING GOOD BUSINESS? YES, WITH SUSTAINABILITY TAGGING - Valdimar Sigurdsson, Reykjavik University, Iceland. - Nils Magne Larsen, UiT - The Arctic University of Norway, Norway. - Rakel Gyða Pálsdóttir, Reykjavik University, Iceland. - Michal Folwarczny, Reykjavik University, Iceland. - Vishnu Menon, Massey University, New Zealand. - Asle Fagerstrøm, Kristiania University College, Norway.	FINANCIAL OVERCONFIDENCE AND FINANCIAL ADVICE IN AGING POPULATIONS - Yolanda Gómez, DevStat, Spain. - Jesús García, CaixaBank Operational Services, Spain. - Jose Vila, University of Valencia, Spain.	THE CONSTRUCTION AND STUDY OF TAIWAN SMES’ PERFORMANCE EVALUATION MODEL - Feng Jyh Lin, Department of Marketing, Feng Chia University, Taiwan. - Shang ho Wu, Tunghai University University, Taiwan. - Chyuan Perng, Taiwan.	HOW DOES INTERCITY INNOVATION COOPERATION OF ENVIRONMENTAL-FRIENDLY PATENTS WORK ON ENVIRONMENTAL REGULATION EFFICIENCY IN YANGTZE RIVER DELTA REGION? - Juying Zeng, Zhejiang University of Finance & Economics, China.

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12:30 12:50	MEASUREMENT OF FACTOR PRICE DISTORTION: A NEW PRODUCTION FUNCTION METHOD - Shangfeng Zhang, Zhejiang Gongshang University, China.	ENABLERS OF SENIOR ENTREPRENEURIAL ACTIVITY ACROSS CHILE: AN ANALYSIS USING INDIVIDUAL-LEVEL GEM DATA - Alfonso Jesus Torres Marin, ESIC BUSINESS AND MARKETING SCHOOL, Spain. - Karla Soria Barreto, UNIVERSIDAD CATÓLICA DEL NORTE, Chile. - Marcelo Loporati, EAE Business School, Spain.	GAMING INNOVATION ECOSYSTEM: AN IN-DEPTH EXAMINATION OF CO-CREATION PROCESSES, ROLES, AND ENGAGEMENT - Patrycja Klimas, Wroclaw University of Economics and Business, Poland. - Wojciech Czakon, Jagiellonian University in Krakow, Poland.	REVIEW OF EMPLOYMENT AND DISABILITY: BIBLIOGRAPHIC ANALYSIS - Jesús Francisco Calzadilla, ESIC Business School, Spain. - Cristina Marin, ESIC, Spain. - Oliver Carrero, ESIC, Business & Marketing School, Spain. - Rhona Lohan, ESIC, Business & Marketing School, Spain.	USING FUZZY-SET QCA FOR UNDERSTANDING ENTREPRENEURIAL ORIENTATION IN JOINT PROJECTS IN TIME OF COVID-19 CRISIS IN BRAZIL - Olivier Coussi, University of Poitiers, France. - Faccin Kadigia, Universidade do Vale do Rio dos Sinos UNISINOS, Brazil. - Mawadia Anass, University of Poitiers, France. - Bibiana Volkmer Martins, University UNISINOS.	EMPLOYEE PERCEPTIONS OF EMPLOYERS’ CREATIVITY AND INNOVATION: IMPLICATIONS FOR EMPLOYER ATTRACTIVENESS AND BRANDING IN TOURISM AND HOSPITALITY - Maria Ek Styven, Luleå University of Technology, Sweden. - Anna Näppä, Luleå University of Technology, Sweden. - Marcello Mariani, University of Reading, United Kingdom. - Rajan Nataraajan, Auburn University, United States.	HOW TO CREATE MORE CUSTOMER VALUE IN INDEPENDENT SHOPS- A SET-THEORETIC APPROACH TO VALUE CREATION - Peng Peng, Antwerp Management School, China. - Sofie Jacobs, Antwerp Management School, University of Antwerp, Belgium. - Bart Cambré, Antwerp Management School, University of Antwerp, Belgium.	CIRCULAR ECONOMY AND DIGITALIZATION. A SYSTEMATIC LITERATURE REVIEW OF PAST ACHIEVEMENTS AND FUTURE PROMISES - Chetna Chauhan, Indian Institute of Management Rohtak, India. - Amandeep Dhir, University of Agder, Sweden.
12:50 13:10	ACADEMIC ARTISTS’ ENGAGEMENT AND COMMERCIALISATION - Joaquín M. Azagra Caro, INGENIO (CSIC-Universitat Politècnica de València), Spain. - Carlos Benito Amat, INGENIO (CSIC-Universitat Politècnica de València), Spain. - Ester Planells Aleixandre, INGENIO (CSIC-Universitat Politècnica de València), Spain.	ON LATENT SEMANTIC STRUCTURES IN TRAVELLERS’ REVIEWS. AN ANALYSIS IN COASTAL AND URBAN PEER-TO-PEER LODGINGS - Manuel Jesús Sánchez Franco, University of Sevilla, Spain. - Manuel Rey Moreno, Universidad de Sevilla, Spain.	INVESTIGATING THE VARIABLES INFLUENCING CONSUMERS’ ATTENTION TOWARD PROMOTIONAL E-MAILS - Julián Chaparro Peláez, Universidad Politècnica de Madrid, Spain. - Ángel Hernández García, Universidad Politècnica de Madrid, Spain. - Ángel J. Lorente Páramo, Universidad Politècnica de Madrid, Spain.	CONSUMER PURCHASE INTENTION AND CORPORATE SOCIAL RESPONSIBILITY: EVIDENCE FROM AN EXPERIMENT UNDER ENTREPRENEURIAL CONTEXTS - Yun Liu, Warwick University, United Kingdom. - Cheng Xu, University of Nottingham, United Kingdom.	HOW TO ACHIEVE HIGH GROWTH IN TRANS-LOCAL NEW VENTURES? A COMBINATIVE EFFECT OF EFFECTUATION PRINCIPLES AND NETWORK TIES - Qian Huang, Guangdong University of Technology, China. - Wenwen An, Guangdong University of Technology, China. - Shuqin Bao, Guangdong University of Technology, China. - Shunjun Luo, Guangzhou University, China.	RESEARCH ON INDEX CONSTRUCTION OF SUSTAINABLE ENTREPRENEURSHIP AND ITS IMPACT ON ECONOMIC GROWTH - Wentao Gu, Zhejiang Gongshang University, China. - Jiaye Wang, Zhejiang Gongshang University, China.	WHY AND WHAT TO USE ENTERPRISE SOCIAL MEDIA PLATFORMS FOR: THE EMPLOYEE’S PERSPECTIVE - Rachel W. YEE, The Hong Kong Polytechnic University, Hong Kong. - María José Miquel Romero, University of Valencia, Spain. - Sonia Cruz Ros, University of Valencia, Spain.	ADOPTION MODEL OF HEALTHCARE WEARABLE DEVICES - Cheng-Fang Lee, Feng Chia University ,Taichung Taiwan, Taiwan.
13:10 13:30	SUCCESS FACTORS OF INTERORGANIZATIONAL FORESIGHT PRACTICES: THE CASE OF THE RUSSIAN CASHLESS ECONOMY - Ekaterina Semerikova, Moscow School of Management SKOLKOVO, Russian Federation. - Egor Krivosheya, Moscow School of Management SKOLKOVO, Russian Federation.	CORRELATION BETWEEN EMOTIONAL INTELLIGENCE SKILLS AND WORK PERFORMANCE IN TELECOMMUNICATION MALAYSIA RESEARCH COMPANY - Mohd Shazni Suhairy, Universiti Teknologi Malaysia, Malaysia. - Norulhusna Ahmad, Universiti Teknologi Malaysia, Malaysia. - Norliza Mohamed, Universiti Teknologi Malaysia, Malaysia. - Hazilah Mad Kaidi, Universiti Teknologi Malaysia, Malaysia. - Rudzidatul Akmam Dziyauddin, Universiti Teknologi Malaysia, Malaysia. - Suriani Mohd Sam, Universiti Teknologi Malaysia, Malaysia.	HATCHING START-UPS FOR SUSTAINABLE GROWTH: A BIBLIOMETRIC REVIEW ON BUSINESS INCUBATORS - Kameliya Deyanova, University of Potsdam, Germany. - Nataliia Brehmer, University of Potsdam, Germany. - Victor Tiberius, University of Potsdam, Germany. - Steve Walsh, University of New Mexico, United States.	VALUE-BASED ADOPTION OF AUGMENTED REALITY: A STUDY ON THE INFLUENCE ON ONLINE PURCHASE INTENTION IN RETAIL - Anett Erdmann, ESIC Business & Marketing School, Spain. - José M. Mas, ESIC Business & Marketing School, Spain. - Ramón Arilla, ESIC Business & Marketing School, Spain.	THE GAME OF CONTENTS: THE LOST BATTLE OF FIRM-GENERATED CONTENT? - Joanna Santiago, ISEG Lisbon School of Economics & Management Universidade de Lisboa, Portugal. - Teresa Borges Tiago, University of the Azores, Portugal. - Flavio Tiago, University of the Azores, Portugal.	AN EXTENDED MODEL OF SOCIAL ENTREPRENEURIAL INTENTIONS: INCORPORATING OUTCOME EXPECTATIONS AND SOCIAL AWARENESS AS MEDIATORS - Ching Yin Ip, National Taiwan University, Taiwan.	PUBLIC GUARANTEE SCHEME AND COMMERCIAL BANKS: NONPARAMETRIC IDENTIFICATION - Jingwen Yang, Zhejiang Gongshang University, China. - Bing Xu, Zhejiang Gongshang University, China. - Javier Sendra García, Spain.	THE IMPORTANCE OF BUSINESS ENVIRONMENT FOR THE INFORMAL ECONOMY: EVIDENCE FROM THE DOING BUSINESS RANKING - João Estevão, Advance/CSG, ISEG, Universidade de Lisboa, Portugal. - Jose Dias Lopes, ISEG/ULisboa, Portugal. - Daniela Penela, ISCTE, Portugal.

15 th June	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	ROOM 8
13:30 13:50	ENHANCING TRAVELER EXPERIENCE IN INTEGRATED MOBILITY SERVICES VIA BIG SOCIAL DATA ANALYTICS - Maria Teresa Cuomo, University of Salerno, Italy. - Ivan Colosimo, Dept. of Economics And Statistics, University of Salerno, Italy. - Lorenzo Ricciardi Celsi, Elis Foundation, Italy. - Roberto Ferulano, Elis Innovation Hub, Italy. - Giuseppe Festa, University of Salerno, Italy. - Michele La Rocca, Dept. of Economics And Statistics, University of Salerno, Italy.	HOLISTIC CONFIGURAL MODELS FOR SUSTAINABLE ENTREPRENEURS - Kun Huang Huarng, National Taipei University of Business, Taiwan.	FORMATION OF DIGITAL ECOSYSTEM STRUCTURE DEPENDING ON THE ARCHETYPE OF DISTRIBUTION NETWORK PARTICIPANTS - Mariya Kolgan, Peter the Great St. Petersburg Polytechnic University, Russian Federation. - Irina Krasnyuk, Don State Technical University, Russian Federation. - Yuliya Medvedeva, Don state technical University, Russian Federation.	ANALYSIS OF THE INFLUENCE OF REPUTATION, IDENTITY AND IMAGE ON THE COUNTRY BRAND - María Ángeles Revilla Camacho, Universidad de Sevilla, Spain. - Carlos J. Rodríguez Rad, Universidad de Sevilla, Spain. - María Elena Sánchez del Río Vázquez, Universidad de Sevilla, Spain. - M ^a Dolores Garzón Benítez, Universidad de Sevilla, Spain. - Camilo Prado Román, Universidad Rey Juan Carlos, Spain. - Beatriz Palacios Florencio, Universidad Pablo de Olavide, Spain.	GENZ AND TOURISM: AN INSIGHT ON BEHAVIORAL AND FINANCIAL CONSEQUENCES OF THE COVID-19 LOCK-DOWN - Chiara Giachino, University of Turin, Italy. - Niccolò Nirino, University of Turin, Italy.	THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON THE MANAGEMENT AND GOVERNANCE AXIS FOR SUSTAINABLE GROWTH - Belén López Vázquez, ESIC BUSINESS AND MARKETING SCHOOL, Spain. - Celia Rangel, ESIC, Spain. - Manuel Fernández, Universidad Autónoma de Madrid, Spain.	INNOVATION IN RETAIL BUSINESS MODEL: A BIBLIOMETRIC ANALYSIS AND AVENUES FOR FUTURE RESEARCH TRENDS - Rana Mostaghel, Mälardalen University, Sweden. - Vinit parida, lulea university of technology, Sweden.	AN INSIDE OUT PERSPECTIVE ON STAKEHOLDER MANAGEMENT IN UNIVERSITY TECHNOLOGY TRANSFER OFFICES - Geoffrey Aerts, Vrije Universiteit Brussel, Belgium. - Kathleen Cauwlier, Vrije Universiteit Brussel, Belgium. - Sam de Pape, Vrije Universiteit Brussel, Belgium . - Sophie Jacobs, Vrije Universiteit Brussel, Belgium . - Seppe Vanhondeghem, Vrije Universiteit Brussel, Belgium.
13:50 15:10	LUNCH BREAK							
	CHAIR Simon Porcher	CHAIR Didier Chabaud	CHAIR Eric Lamarque/ Jérôme Caby	CHAIR Ydriss Ziane	CHAIR Philippe Eynaud	CHAIR Jean-Loup Richet	CHAIR Florent Noel	CHAIR Marie Eve Laporte
15:10 15:30	NETWORK SECURITY AWARENESS AS A DETERMINANT OF CUSTOMER VALUE - Wieslawa Caputa, WSB University in Pozna, Poland.	THE EFFECT OF BRAND COMMUNITIES ON PUBLIC AND PRIVATE BRAND LOYALTY: A PROFESSIONAL SPORTS PERSPECTIVE - Mark Mills, University of Leeds, United Kingdom. - Magnus Hultman, University of Leeds, United Kingdom. - Aristeidis Theotokis, University of Leeds, United Kingdom.	REVISITING THE INTERCONNECTION BETWEEN GOVERNANCE MECHANISMS AND FINANCIAL PERFORMANCE: EVIDENCE FROM VIETNAMESE LISTED FIRMS - Cong Duc Tran, Faculty of Business Administration, Ton Duc Thang University, Vietnam. - Tin Trung Nguyen, Faculty of Business Administration, Ton Duc Thang University, Vietnam. - Jo Yu Wang, Department of Finance, National Formosa University, Taiwan.	IDEA MANAGEMENT SYSTEMS IN DEVELOPING INNOVATION CAPACITY - Elina Mikelsona, BA School of Business and Finance, Latvia. - Tatjana Volkova, BA School of Business and Finance, Latvia. - Aivars Spilbergs, BA School of Business and Finance, Latvia. - Elita Liela, BA School of Business and Finance, Latvia.	DETERMINANTS OF VOICE SHOPPING ADOPTION - Abdoul Djaly Ngapout Noutong, 1Catholic University of Central Africa, Cameroon. - Samuel Wamba, Toulouse Business School (EESC), France. - William Jeffrey Auto, Catholic University of Central Africa, Cameroon. - Michele Deutchoua, Catholic University of Central Africa, Cameroon. - Brunette Malone Kouakam Mbiakop, Catholic University of Central Africa, Cameroon. - Marc Christian Noubé Wuitcheu, Catholic University of Central Africa, Cameroon. - Jean Loïc Binam, Catholic University of Central Africa, Cameroon. - Paule Inès Kamayou Monthe, Catholic University of Central Africa, Cameroon. - Michelle Audrey Ndong Nono, Catholic University of Central Africa, Cameroon.	THE MODEL TECHNOPRENEUR: ON THE RESILIENCE OF MICRO, SMALL, AND MEDIUM-SIZED ENTERPRISES DURING COVID-19 - Johan Reineer Tumiwa, University of Debrecen, Hungary. - Octavia Tuegeh, Manado State University, Indonesia. - Adrian Szilard Nagy, University of Debrecen, Hungary.	COVID-19-RELATED INNOVATIONS: A STUDY ON UNDERLYING MOTIVATIONS AND INTER-ORGANISATIONAL COLLABORATION - Marco Greco, University of Cassino and Southern Lazio, Italy. - Moreno Campagna, University of Cassino and Southern Lazio, Italy. - Livio Cricelli, University of Naples Federico II, Italy . - Gabriella Ferruzzi, University of Naples, Italy. - Michele Grimaldi, University of Cassino, Italy.	ASSESSING AN ON-SITE CUSTOMER PROFILING AND HYPER-PERSONALIZATION SYSTEM PROTOTYPE BASED ON A DEEP LEARNING APPROACH - Adrian Micu, University Dunarea de Jos of Galati, Romania. - Alexandru Capatina, University Dunarea de Jos of Galati, Romania. - Dragos Cristea, University Dunarea de Jos of Galati, Romania. - Dan Munteanu, University Dunarea de Jos of Galati, Romania. - Angela Eliza Micu, Ovidius University of Constanta, Romania. - Daniela Sarpe, University Dunarea de Jos of Galati, Romania.

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15:30 15:50	PATENTS, INVESTMENTS IN R&D, AND MARKET VALUE - Fernando Henrique Taques, Mackenzie Presbyterian University, Brazil. - Leonardo Basso , Mackenzie Presbyterian University, Brazil. - Nelson Areal , Minho University, Portugal.	VALUE CUES DERIVED FROM MOBILE APPS’ INTERFACE DESIGN: AN INVESTIGATION OF THE CONTINGENT EFFECTS OF PSYCHOLOGICAL FACTORS - Yulia Dzenkovska , Newcastle University Business School, United Kingdom . - Nlma Heirati , University of Surrey, United Kingdom. - Klaus Schoefer , Newcastle University Business School, United Kingdom. - Fred Lemke , Vlerick Business School, United Kingdom.	M&A ACTIVITY AS A DRIVER FOR BETTER ESG PERFORMANCE - Victor Barros , ISEG, Universidade de Lisboa, Portugal. - Pedro Verga Matos , ISEG, Universidade de Lisboa, Portugal. - Joaquim Miranda Sarmento , ISEG - Lisbon School of Economics and Management, Portugal. - Pedro Rino Vieira , ADVANCE, ISEG, Universidade de Lisboa, Portugal.	INTUITION-BASED DECISION MAKING: A FURTHER LOOK AT HOW WELL DO EXECUTIVES TRUST THEIR INTUITION - Akhil Bhaskar , Seton Hall University, United States. - Jay Liebowitz , Seton Hall University, United States.	ENABLING EMPLOYEES TO PERFORM THE REQUIRED GREEN TASKS THROUGH SUPPORT AND EMPOWERMENT - Paillé Paillé , NEOMA Business School, France. - Francoeur Virginie , Polytechnique Montréal, Canada.	ANTI-AGING: HOW INNOVATION IS SHAPED BY FIRM AGE AND MUTUAL KNOWLEDGE CREATION IN AN ALLIANCE - Ricarda Bouncken , University of Bayreuth, Germany. - Martin Ratzmann , University of Bayreuth, Germany. - Sascha Kraus , Free University of Bozen-Bolzano, Italy.	ALLOSTASIS AND ORGANIZATIONAL EXCELLENCE: A FUZZY-SET QCA APPROACH - José Augusto Felício , University of Lisbon, Portugal. - Ricardo Rodrigues , ISEG - Lisbon School of Economics and Management, Portugal. - Carmen Patino Alonso , Universidad de Salamanca, Portugal.	AN ANALYSIS OF THE COMPETITIVENESS OF THE TOURISM INDUSTRY IN A CONTEXT OF ECONOMIC RECOVERY FOLLOWING THE COVID19 PANDEMIC - Jose Maria Martín, University of Granada, Spain. - José Manuel Guaita Martínez , Universitat Politècnica de València, Spain. - José Antonio Salinas Fernández , University of Granada, Spain.
15:50 16:10	WHEN SHOULD COMPANIES MARKET THEIR INNOVATIVE PRODUCTS? THE IMPORTANCE OF MANAGERIAL ATTENTION - Fernando Campayo Sánchez, University of Alicante, Spain. - Francisco José Mas Ruiz , University of Alicante, Spain. - Juan Luis Nicolau González , Virginia Tech, United States.	THE USE OF IMAGES IN UNVEILING CONSUMERS’ VALUES: A DIGITAL ETHNOGRAPHY PERSPECTIVE - Rebecca Pera, University of Turin, Italy. - Sarah Quinton , Oxford Brookes University, United Kingdom. - Gabriele Baima , University of Turin, Italy.	PREDICTIVE VS. ‘NON-PREDICTIVE’ ENTREPRENEURIAL STRATEGIES: WHAT’S THE DIFFERENCE, ANYWAY? - David J. Rapp , Institut Mines-Télécom Business School, France.	CONSUMER-GENERATED ADS VERSUS CELEBRITY-GENERATED ADS: WHICH IS THE BEST METHOD TO PROMOTE A BRAND ON SOCIAL MEDIA? - Boeck Harold , ESG UQAM, Canada. - Trespeuch Leo , Universite du Québec à Trois-Rivières, Canada.	SOUTH AMERICAN EXPORT PROMOTION AGENCIES’ LIVED CHALLENGES AND EXPERIENCE IN COVID-19 TIMES - Valeska V. Geldres Weiss , Universidad de La Frontera, Chile. - Nathaniel P. Massa , University of Malta, Malta. - Joaquín Monreal-Pérez , University of Murcia, Spain.	ANALYTICS OF SOCIAL MEDIA DATA - STATE OF CHARACTERISTICS AND APPLICATION - Zachlod Cécile , University of Applied Sciences and Arts Northwestern Switzerland, Switzerland. - Olga Samuel , University of Applied Sciences and Arts Northwestern Switzerland, Switzerland. - Andrea Ochsner , University of Applied Sciences and Arts Northwestern Switzerland, Switzerland. - Sarah Werthmüller , University of Applied Sciences and Arts Northwestern Switzerland, Switzerland.	CASH HOLDINGS IN START-UPS: THE ROLE OF FOUNDER SOCIODEMOGRAPHIC CHARACTERISTICS - Ana Venâncio , ISEG Lisbon School of Economics & Management - Universidade de Lisboa, Portugal. - Tiago Gonçalves , ISEG Lisbon School of Economics & Management - Universidade de Lisboa, Portugal. - Cristina Gaio , ISEG Lisbon School of Economics & Management - Universidade de Lisboa, Portugal.	DEALING WITH HETEROGENEITY AND COMPLEXITY IN THE ANALYSIS OF THE WILLINGNESS TO INVEST IN COMMUNITY RENEWABLE ENERGY IN RURAL AREAS - Noelia Romero Castro , University of Santiago de Compostela, Spain. - Juan Chousa , Santiago de Compostela University, Spain. - Ada Mª Pérez Pico , University of Santiago de Compostela, Spain.
16:10 16:30	DIGITAL BUSINESS MODELS AND THE EMERGENCE OF META-ECOSYSTEMS: TOWARDS A MICROFOUNDATIONS PERSPECTIVE OF ECOSYSTEMS AND DIGITAL INDUSTRY TRANSFORMATION - Maximilian Palmié Palmié , St.Gallen, Switzerland. - Lucas Miehe , St. Gallen University, Switzerland. - Vinit parida , Lulea University Of Technology, Sweden. - Joakim Wincent , University of Sankt gallen, Switzerland.	VALUE DIMENSIONS OF GAMIFICATION AND THEIR INFLUENCE ON BRAND LOYALTY AND WORD-OF-MOUTH: RELATIONSHIPS AND COMBINATIONS WITH SATISFACTION AND BRAND LOVE - Pedro Torres , Universidade de Coimbra, Portugal. - Mário Augusto , Universidade de Coimbra, Portugal. - Cristiana Neves , University of Coimbra, Portugal.	EXAMINING SUBJECTIVE CAREER SUCCESS OF KOWLEDGE WORKERS - Anita Gaile , RISEBA, Latvia. - Ilona Baume Vitolina , Latvijas Universitate, Latvia. - Kurmet Kivipõld , Tartu University, Estonia. - Agnis Stibe , Métis Lab, EM Normandie Business School, France.	FEMVERTISING OR FEMWASHING? WOMEN’S PERCEPTIONS OF AUTHENTICITY - Valentine Hainneville , Université du Québec à Montréal, Canada. - Amélie Guèvremont , École des Sciences de la Gestion, UQAM, Canada. - Élisabeth Robinot , Université du Québec à Montréal, Canada.	THE DIGITAL PLATFORM AS DIGITAL INNOVATION: A STUDY FROM THE PERSPECTIVE OF DYNAMIC CAPABILITIES - Marcelo Tsuguio Okano , Centro Paula Souza and Universidade Estadual de Campinas, Brazil. - Henry de Castro Lobo dos Santos , Universidade Estadual de Campinas, Brazil. - Edson Luiz Ursini , Faculdade de Tecnologia - Universidade Estadual de Campinas, Brazil.	FOSTERING THE SDG 10 IN WEAK INSTITUTIONAL ENVIRONMENTS: THE ROLE OF SUSTAINABLE BANKING - Fernando Úbeda , Universidad Autónoma, Spain. - Francisco javier Forcadell , ESIC Business & Marketing School, Spain. - Elisa Aracil , ICADE, Spain. - Álvaro Méndez , ESIC Business & Marketing School, Spain.	TURNING NON-FINANCIAL PERFORMANCE MEASUREMENTS INTO FINANCIAL PERFORMANCE: THE USEFULNESS OF FRONT-OFFICE’S INCENTIVE SYSTEMS IN HOTELS - Nathalie Benet , Toulouse School of Management (TSM) Toulouse 1 Capitole University TSM Research, France. - Aude Deville , Université Côte d’Azur, France. - Karine Raies , EM LYON, France. - Valette Florence Pierre , IAE Grenoble Graduate School of Management, France.	THE CONSUMER DECISION JOURNEY: A LITERATURE REVIEW OF THE FOUNDATIONAL MODELS AND THEORIES AND A FUTURE PERSPECTIVE - Susana Santos , ISEG - Lisbon School of Economics & Management, Portugal. - Helena Martins Gonçalves , ISEG - Lisbon School of Economics & Management, Portugal.

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16:30 16:50	MANAGEMENT CONTROL IN THE MODERN AUTOMOTIVE SECTOR: HOW LEAD MANAGEMENT SHAPES DIGITAL CONTROL SYSTEMS - Elisa Giacosa, University of Turin, Italy. - Francesca Culasso, University of Turin, Italy. - Edoardo Crocco, University of Turin, Italy.	SOCIAL ENTREPRENEURSHIP FINANCE THE GAPS IN AN INNOVATIVE DISCIPLINE - Nadiya Parekh, Sonoma State University, United States. - Laurence Attuel Mendes, Burgundy School of Business, France.	THE INFLUENCE OF AUDITORS' PERSONALITY IN THE AUDIT QUALITY - António Samagaio, Lisbon School of Economics and Management, Portugal. - Teresa Felício, Lisbon School of Economics and Management, Portugal.	FACTS AND FEARS: CONSUMER PERCEIVED RISK IN ECO-DESIGN PACKAGING AND FOOD WASTE - Tian Zeng, Department of Management Sciences, Université du Québec à Rimouski (UQAR), Canada.	RESPONSIBLE URBAN MOBILITY SYSTEMS FROM A GOVERNANCE APPROACH - Thais Assis de Souza, CentraleSupélec, France. - Kelly Carvalho Vieira, Federal University of Lavras, Brazil. - Isabelle Nicolaï, CentraleSupélec, France. - André Grützmänn, Federal University of Lavras, Brazil.	HOW DO IT INVESTMENTS INTERACT WITH OTHER ORGANIZATIONAL RESOURCES TO IMPROVE INNOVATION PERFORMANCE? EVIDENCE FROM THE COLOMBIAN MANUFACTURING INDUSTRY 2009 - 2017 - Luis Antonio Orozco, Universidad Externado de Colombia, Colombia. - John Sanabria, Universidad Externado de Colombia, Colombia. - Juan Camilo Sosa, Universidad Nacional de Colombia, Colombia. - Jeimy Paola Aristizabal, Universidad Externado de Colombia, Colombia. - Liliana Lopez, Universidad Externado de Colombia, Colombia.	ANALYSIS OF THE INTERNATIONALIZATION OF THE VALUE CHAIN ACTIVITIES IN CHILEAN ENTERPRISES - Ana Maria Vallina-Hernandez, Pontificia Universidad Católica de Valparaíso, Chile. - Hanns de la Fuente-Mella, Pontificia Universidad Católica de Valparaíso, Chile. - Rodrigo Fuentes Solís, Universidad de Talca, Chile.	CYBER-PHYSICAL SYSTEM SUPPORTED PRIMARY PREVENTION - SOCIAL ENTREPRENEURSHIP AS A FRAMEWORK FOR ATTAINING AGE ADEQUATE HEALTH AND PREVENTING CARDIOVASCULAR DISEASE AND CANCER - Ilona Ori, Ori Diagnostic Instruments, LLC, United States. - R. Duncan M. Pelly, McMurry University, United States. - Zsolt Ori, Ori Diagnostic Instruments LLC, United States.
16:50 17:10	GUTENBERG AND THE MASSIVE OPEN ONLINE COURSES - Éva Berde, Corvinus University of Budapest, Hungary.	PERCEIVED RISK AND NEED FOR TRUST AS DRIVERS OF IMPROVED SURGICAL SKILLS IN 3D SURGICAL VIDEO TECHNOLOGY - Pankaj Patel, Villanova University, United States. - Kiet Tran, Karolinska Institutet, Sweden.	WORKING CAPITAL MANAGEMENT AND BUSINESS PERFORMANCE EVIDENCE FROM LATIN AMERICANS COMPANIES - Juan A. Gallegos, Universidad Católica de la Santísima Concepción, Chile.	YOUTH JOB RETENTION: ARE ZS HARDER TO PLEASE THAN YS? - Alexis Boggio, Independent researcher, Peru.	EXPLORING RESTAURANT OWNERS' INTENTION TO SUSTAIN THEIR BUSINESS IN POST COVID-19 PANDEMIC LOCKDOWN: AN EMPIRICAL STUDY - Rabindra Jena, Institute of Management Technology, India.	THE IMPORTANCE OF FAMILY EMOTIONAL SUPPORT IN THE TRANSFORMATION OF WOMEN ENTREPRENEURS - Dianne Welsh, University of North Carolina at Greensboro, United States. - Isabel Botero, University of Louisville, United States. - Eugene Kaciak, Brock University and Kozminski University, Canada. - Janka Kopaninová, University of Economics in Bratislava, Slovakia.	ENTREPRENEURSHIP: WHAT'S MATTER MOST - Ana Rosado-Cubero, Complutense University, Spain. - María Teresa Freire-Rubio, ESIC, Spain. - Adolfo Hernández, Complutense University of Madrid. Dep. Financial & Actuarial Economics & Statistics, Spain.	NEW CHALLENGES IN HIGHER EDUCATION: A STUDY OF THE DIGITAL COMPETENCE OF EDUCATORS IN COVID TIMES - Maria de Las Mercedes de Obesso Arias, ESIC Business and Marketing School, Spain. - Margarita Núñez Canal, ESIC Business School, Spain. - Carlos Alberto Pérez Rivero, ESIC Business and Marketing School, Spain.
17:10 17:30	OPTIMIZATION OF PROCESSES IN THE COVID-19 SCENARIO: FROM FACE-TO-FACE TO ONLINE TEACHING-LEARNING SYSTEMS - Cristina Gallego Gómez, ESIC Business & Marketing School, Spain. - Carmen De Pablos Heredero, ESIC Business & Marketing School and Rey Juan Carlos University, Spain. - Jose Luis Montes Botella, Rey Juan Carlos University, Spain.	FILLING IN THE INSTITUTIONAL GAPS: THE IMPACT OF CORRUPTION ON ENTREPRENEURIAL INTENT AND ACTION - Tolulope Bewaji, University of the West Indies, Jamaica, Jamaica.	SUSTAINABILITY IN THE FOOD AND BEVERAGE SECTOR AND ITS IMPACT ON THE COST OF EQUITY - Renato Garzón Jiménez, Universidad Católica de Santiago de Guayaquil, Ecuador. - Ana Zorio Grima, Universitat de Valencia, Spain.	FACTORS INFLUENCING GREEN PURCHASING INCONSISTENCY OF ECUADORIAN MILLENNIALS - Nelson Geovany Carrión Bósquez, Pontificia Universidad Católica del Perú, Ecuador.	GEOSPATIAL ANALYSIS FRAMEWORK FOR EVALUATING URBAN DESIGN TYPOLOGIES IN RELATION WITH THE 15-MINUTE CITY - Ramon Gras Alomà, Harvard, United States. - Jeremy Burke, Harvard, United States. - Fernando Yu, Harvard, United States. - Jordan Kruguer, Harvard, United States.	THE THREE PILLARS' IMPACT ON ENTREPRENEURIAL ACTIVITY AND FUNDING: A COUNTRY-LEVEL EXAMINATION - Joshua Maurer, Truman State University, United States . - Steven Creek, Appalachian State University, United States. - Joshua Bendickson, University of Louisiana at Lafayette, United States. - William McDowell, Bradley University, United States. - Raj Mahto, University of New Mexico, United States.	SOCIOCULTURAL FACTORS DURING COVID-19 PANDEMIC: INFORMATION CONSUMPTION ON TWITTER - Maximiliano Perez, Universidad Católica de Santiago de Guayaquil, Ecuador. - Leopoldo Arias Bolzmann, CENTRUM, Pontificia Universidad Católica del Peru, Peru.	RETHINKING RESILIENCE - Fred Phillips, University of New Mexico, United States. - Angela Chao, Southeastern University, China.

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17:30 17:50	FAIRLY ASSESSING THE UNFAIRNESS: AN EXPLORATION OF GENDER DISPARITIES IN INFORMAL ENTREPRENEURSHIP IN NON-TECHNOLOGY FIELDS, THE CASE OF SCIENTISTS IN BUSINESS SCHOOLS - Halilem Norrin, Laval University, Canada. - De Silva Muthu, Birkbeck, University of London, United Kingdom. - Amara Nabil, Laval University, Canada.	SOCIOEMOTIONAL WEALTH AND HUMAN RESOURCE POLICIES: EFFECTS ON FAMILY FIRM PERFORMANCE - Juan David Peláez León, Universidad del Valle, Colombia. - Gregorio Sánchez Marín, University of Alcala, Spain.	FOUNDING FAMILY-CONTROLLED FIRMS, INTERGENERATIONAL SUCCESSION AND FIRM VALUE - Carlos Cid, Universidad Catolica de la Santisima Concepcion, Chile. - Pablo San Martín, Universidad Católica de la Santísima Concepción, Chile. - Paolo Saona, Saint Louis University, Spain.	MARKETING OF HAPPINESS: THE ROLE OF PERUVIAN CONSUMERS LOYALTY IN HAPPINESS - Gina María Pipoli de Azambuja, Universidad del Pacífico, Peru. - Gustavo Rodríguez, United Partners in Research Excellence (UPER), Peru. - Enver Tarazona, Universidad del Pacífico, Peru.	THE ROLE OF I-DEALS NEGOTIATED BY STRATEGIC FRONTLINE EMPLOYEES IN JOB SATISFACTION AND FIRM PERFORMANCE: A DYADIC INVESTIGATION - Franklin Velasco Vizcaino, Universidad San Francisco de Quito USFQ, Ecuador. - Silvia Martin, California State University, United States. - Fernando Jaramillo, University of Texas at Arlington, United States.	SIGNALING GREEN! INVESTIGATING FIRM ESG SIGNALS IN AN INTERCONNECTED ENVIRONMENT TO PROMOTE BRAND VALUATION - Michael Lee, SKEMA Business School, United States. - Robyn Raschke Raschke, University of Nevada, Las Vegas, United States. - Anjala Selenia Krishen Krishen, University of Nevada, Las Vegas, United States.	THE IMPACT OF CLIMATE CHANGE MANAGEMENT ON BANKS’ PROFITABILITY - Jérôme Caby, IAE de Paris, Sorbonne Busines School, France. - Eric Lamarque, IAE de Paris, Sorbonne Business School, France. - Ydriss Ziane, IAE de Paris, Sorbonne Business School, France.	THE INFLUENCE OF INSTAGRAM ON MENTAL WELL-BEING AND PURCHASING DECISIONS IN A PANDEMIC - Marcin Waldemar Staniewski, University of Economics and Human Science in Warsaw, Poland. - Katarzyna Awruk, University of Economics and Human Science in Warsaw, Poland.
17:50 18:10	INTRA-ORGANIZATIONAL SOCIAL CAPITAL AND PRODUCT INNOVATION: THE MEDIATING ROLE OF REALIZED ABSORPTIVE CAPACITY - Beatriz Ortiz García Navas, University of Castilla La Mancha, Spain. - Mario Donate Manzanares, University of Castilla La Mancha, Spain. - Fátima Guadamillas Gómez, University of Castilla La Mancha, Spain.	HUMAN CAPITAL AND TRANSITIONS OUT OF ENTREPRENEURSHIP BY SCIENTISTS AND ENGINEERS - Briana Stenard, Mercer University, United States.	THE IMPACT OF PANDEMIC UNCERTAINTY ON OIL PRICES - Mikidadu Mohammed, Austin College, United States. - Jose Barrales Ruiz, Universidad Católica de la Samtísima Concepción, Chile.	LINKS, FIT OR SACRIFICE: JOB EMBEDDEDNESS AND INTENTION TO QUIT AMONG GENERATION Y - Rosa Fuchs, Universidad del Pacífico, Peru.	COLLABORATIVE SPACES: WHEN DESIGNERS MEET BUSINESS PROFESSIONALS - Katarzyna Bachnik, Hult International Business School, United States. - Isa Moll, ESADE Business School, Spain. - Jordi Montana, ESADE Business School, Spain.	A HYBRID APPROACH FOR BUSINESS MODELLING: APPLICATION TO THE EV CHARGING MARKET - Andrei Goncearuc, VUB (Vrije Universiteit Brussel); MOBI (Mobility, Logistics and Automotive Technology) Research Centre; BUTO (Business technology and Operations) Department, Belgium. - Thomas Crispeels, Vrije Universiteit Brussel, Belgium. - Nikolaos Sapountzoglou, Vrije Universiteit Brussel, Belgium. - Cedric De Cauwer, Vrije Universiteit Brussel, Belgium. - Maarten Messagie, Vrije Universiteit Brussel, Belgium. - Thierry Coosemans, Vrije Universiteit Brussel, Belgium.	CONFIGURATIONS OF INNOVATION, FINANCIAL, AND SUSTAINABLE CONDITIONS THAT ENHANCE THE ENTREPRENEURSHIP LEVEL OF A COUNTRY - Roberto Cervelló Royo, Universitat Politècnica de València, Spain. - Ismael Moya Clemente, Universitat Politècnica de València, Spain. - M. Rosario Perello Marin, Universitat Politècnica de València, Spain. - Gabriela Ribes Giner, Universitat Politècnica de València, Spain.	THE ROLE OF THE SDGS AS ENHANCERS OF THE PERFORMANCE OF SPANISH WINE COOPERATIVES - Adoración Moral, Universidad de Jaén, Spain. - Domingo Fernández Uclés, University of Jaen, Spain. - Miguel Jesús Medina Viruel, University of Cordoba, Spain. - Enrique Bernal Jurado, University of Jaen, Spain.
18:10 18:30	COVID-19, CONSUMER BEHAVIOR, TECHNOLOGY, AND SOCIETY: A REVIEW OF THE LITERATURE AND A BIBLIOMETRIC ANALYSIS - Jorge Cruz Cárdenas, Universidad Tecnológica Indoamérica, Ecuador. - Ekaterina Zabelina, Chelyabinsk State University, Russian Federation. - Olga Deyneka, St. Petersburg State University, Russian Federation. - Jorge Guadalupe Lanas, Universidad Tecnológica Indoamérica, Ecuador. - Andrés Palacio Fierro, Universidad Tecnológica Indoamérica, Ecuador. - Carlos Ramos Galarza, Universidad Católica del Ecuador, Ecuador.	TRANSMISSION OF FAMILY IDENTITY AND CONSUMER RESPONSE: DO CONSUMERS RECOGNIZE FAMILY FIRMS? - Maria Jose Ibáñez Camaño, Universidad del Desarrollo, Spain. - Manuel Alonso Dos Santos, Universidad de Granada, Spain. - Orlando Llanos Contreras, Universidad Católica de la Santísima Concepción, Chile.	IMPROVING THE VOLATILITY OF THE OPTIMAL WEIGHTS OF THE MARKOWITZ MODEL - Roberto Ortiz, Universidad Diego Portales and Universidad Católica de la Santísima Concepción, Chile. - Mauricio Contreras, Universidad Metropolitana de Ciencias de la Educación, Chile. - Cristhian Mellado, Universidad Católica de la Santísima Concepción, Chile.	ROLES AND RELATIONSHIPS AMONG THE ACTORS IN THE OPEN ACCESS ECOSYSTEM - Mariutsi Alexandra Osorio Sanabria, Universidad Pontificia Bolivariana, Colombia. - Ferney Amaya Fernandez, Universidad Pontificia Bolivariana, Colombia. - Astrid Jaime, Universidad El Bosque, Colombia.	FORMATIVE EXPERIENCE AND ORGANIZATIONAL PERFORMANCE: THE CASE OF CORPORATE VENTURE CAPITAL - Sergey Anokhin, St. Cloud State University, United States. - William Schulze, University of Utah, United States. - Robert Wuebker, University of Utah, United States. - Joakim Wincent, Hanken School of Economics, Finland.		THE CONTRIBUTION OF LINKEDIN USE TO CAREER OUTCOME EXPECTATIONS: A FUZZY SET QUALITATIVE COMPARATIVE ANALYSIS - Lucila Pena, ADVANCE/CSG, ISEG - Lisbon School of Economics & Management - University of Lisbon, Portugal. - Carla Curado, ADVANCE/CSG, ISEG - Lisbon School of Economics & Management-University of Lisbon, Portugal. - Mirian Oliveira, ADVANCE/CSG, ISEG Lisbon School of Economics & Management-University of Lisbon; PUCRS Pontifícia Universidade Católica do Rio Grande do Sul, Portugal.	INNOVATION STRATEGIES OF THE ROYAL SPANISH TENNIS FEDERATION (RFET) - Miguel Crespo, ITF, Spain. - Dolores Botella Carrubi, Universitat Politècnica de València, Spain. - José Manuel Jabaloyes Vivas, Universitat Politècnica de València, Spain.

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	CHAIR Ziane Ydriss	CHAIR Didier Chabaud	CHAIR Olivier de la Villarmois	CHAIR Stéphane Saussier	CHAIR Nathalie Raulet Croset	CHAIR Marie-Eve Laporte	CHAIR Juan Chousa	CHAIR Simon Porcher
09:30 09:50	IS THE SUSTAINABILITY PROFILE OF FINTECH COMPANIES A KEY DRIVER OF THEIR VALUE? - Paloma Merello, Universitat de Valencia, Spain. - Elena De la Poza, Universitat Politecnica de Valencia, Spain. - Antonio Barbera, Universitat de Valencia, Spain.	USAGE INTENTION MODEL FOR MOBILE MEMBERSHIP APPLICATIONS - Duen Huang Huang, Hsuan Chuang University, Taiwan. - Hao En Chueh, Chung Yuan Christian University, Taiwan.	BLOCKCHAIN ARCHITECTURE AND ITS APPLICATIONS IN A BANK RISK MITIGATION FRAMEWORK - Hang (Robin) Luo, Xihua University, China. - Dawei Yan, Xihua University, China.	CHANGE TOLERANCE, GROUP FOCUS, AND STUDENTS’ ENTREPRENEURIAL INTENTIONS: DOES GENDER MATTER? - Gloria Haddad, Saint Joseph University, Lebanon. - Haddad Ghada, Ecole Superieure de Commerce (ESC), Pau Business School, France. - Nagpal Gautam, Ecole Superieure de Commerce (ESC), Pau Business School, France.	ALERT THE AUTHORITIES! A REVIEW OF THE CHRONIC MISCONCEPTION OF ALERTNESS IN ENTREPRENEURSHIP RESEARCH - Stephen Lanivich, University of Memphis, United States. - Adam Smith, Middle Tennessee State University, United States. - Ludvig Levasseur, Indian Institute of Management Bangalore, India. - Robert Pidduck, Old Dominion University, United States. - Lowell Busenitz, University of Oklahoma, United States. - Jintong Tang, Saint Louis University, United States.	THE RELATIONSHIPS BETWEEN ENTREPRENEURIAL SELF-EFFICACY, ENTREPRENEURIAL SELLING PROCESSES, AND B2B SALESPERSON PERFORMANCE - John Edwards, Charles Sturt University, Australia. - Morgan Miles, Charles Sturt University, Australia. - Steve D’Alessandro, University of Tasmania, Australia. - Mark Frost, Charles Sturt University, Australia.	UNLOCKING THE POTENTIAL OF CSR: AN EXPLANATORY MODEL TO DETERMINE THE STRATEGIC CHARACTER OF CSR ACTIVITIES - Gerardo Mochales González, ESIC Business & Marketing School, Spain. - Javier Blanch, ESIC BUSINESS SCHOOL, Spain.	BUSINESS MODEL THEORY BASED PREDICATION OF DIGITAL TRANSFORMATION: AN EMPIRICAL ASSESSMENT OF THE HAEMOPHILIA BUSINESS SERVICES - Ricardo Costa Climent, Linnaeus University, Sweden. - Darek Haftor, Uppsala University, Sweden. - Jenny Eriksoon Lundström, Uppsala University, Sweden.
09:50 10:10	FACTORS INFLUENCING KNOWLEDGE SHARING AMONG IT GEOGRAPHICALLY DISPERSED TEAMS - Filipa Pires da Silva, ISEG - University of Lisbon, Portugal. - Maria del Pilar Mosquera Conde, Universidade de Lisboa -ISEG- Advance, Portugal. - Maria Eduarda Soares, Universidade de Lisboa - ISEG- Advance, Portugal.	CREATE SUCCESSFUL CELEBRITIES’ PERSONAL BRAND THROUGH SOCIAL MEDIA PLATFORMS: INVOLVEMENT OR INFORMATION SHARING - Fang-Yi Lo, Feng Chia University, Taiwan. - Jing-Xiang Peng, Feng Chia University, Taiwan.	COVID-19 AND THE REORIENTATION OF COMMUNICATION TOWARDS CSR - Pedro Mata, ESIC, Spain. - Tamar Buil, ESIC Business & Marketing School, Spain. - María Gómez, ESIC Business & Marketing School, Spain.	CSR COMMUNICATION AND FIRMS’ ABILITY TO WIN PUBLIC PROCUREMENT CONTRACTS - Ouïam Kaddouri, Leonard de Vinci Business School, France. - Stéphane Saussier, Sorbonne Business School, France.	AGGLOMERATION, SOCIAL CAPITAL AND AMBIDEXTERITY IN TOURIST DISTRICTS - Bartolomé Marco Lajara, University of Alicante, Spain. - Mercedes Úbeda García, University of Alicante, Spain. - Patrocinio C. Zaragoza Sáez, University of Alicante, Spain. - Francisco García Lillo, University of Alicante, Spain.	NETWORK MARKET AND ENTREPRENEURIAL ORIENTATIONS AS FACILITATORS OF INTERNATIONAL COMPETITIVENESS IN BORN GLOBALS. THE MEDIATING ROLE OF AMBIDEXTROUS DYNAMIC CAPABILITIES - Diego Monferrer, Universitat Jaume I, Spain. - Miguel Angel Moliner, Universitat Jaume I, Spain. - Beatriz Irún, ESIC Business and Marketing School, Spain. - Marta Estrada, Universitat Jaume I, Spain.	FIRM VALUE IMPACT OF CORPORATE ACTIVISM: FACEBOOK AND THE STOP HATE FOR PROFIT CAMPAIGN - Nuria Villagra, Universidad Complutense de Madrid, Spain. - Abel Monfort, ESIC Business & Marketing School, Spain. - Mariano Méndez Suárez, ESIC Business & Marketing School, Spain. - Carlos Devece, Universitat Politècnica de València, Spain.	IS COLLABORATIVE INNOVATION A DOUBLE-EDGED SWORD FOR FIRMS? THE CONTINGENT ROLE OF AMBIDEXTROUS LEARNING AND TMT SHARED VISION - Xuemei Xie, Shanghai University, China. - Yonghui Wu, Shanghai University, China. - Carlos Devece, Universitat Politècnica de València, Spain.
10:10 10:30	CSR AND VALUE ADDED IN THE SUPPLY CHAIN: MODEL AND MECHANISM - Bo Xiang Hsu, National University of Kaohsiung, Taiwan. - Yi Min Chen, National University of Kaohsiung, Taiwan. - Li An (Leann) Chen, University of Minnesota, United States.	SPECIAL HYBRID METHOD TO INVESTIGATE HOW A MALL’S DRIVING VISITORS PERCEIVE THE IMPORTANCE OF A PER-HOUR PARKING FEE AGAINST THE MINIMAL SPENDING REQUIRED TO RECEIVE AN HOUR OF FREE PARKING - Zheng Yun Zhuang, National Kaohsiung University of Science and Technology, Taiwan. - Cheng Kung Chung, TaiMall Shopping Center, Taiwan.	OMNICHANNEL INTEGRATION OF LEADING RETAILERS IN THE HOME FURNISHING, GROCERY AND CLOTHING AND APPAREL SECTORS: A COMPARATIVE STUDY - Santiago Iglesias Pradas, Universidad Politécnica de Madrid, Spain. - Emiliano Acquila Natale, Universidad Politécnica de Madrid, Spain. - Laura Del Río Carazo, Universidad Politécnica de Madrid, Spain.	MAPPING RESEARCH TRENDS ON STRATEGIC AGILITY OVER THE PAST TWENTY-FIVE YEARS: INSIGHTS FROM A BIBLIOMETRIC APPROACH - Enrique de Diego, Complutense University of Madrid, Spain . - Paloma Almodovar, Complutense University of Madrid, Spain.	ENTREPRENEURIAL COMPETENCE AND ALLIANCE SUCCESS: THE ROLE OF KNOWLEDGE ABSORPTION EFFECTIVENESS AND MUTUAL TRUST - Nadia Zahoor, University of Strathclyde, United Kingdom. - Dennis Gabriel Pepple, University of Hertfordshire, United Kingdom. - Jyoti Choudrie, University of Hertfordshire, United Kingdom.	RESHAPING FINANCIAL SYSTEMS: THE ROLE OF ICT IN THE DIFFUSION OF FINANCIAL INNOVATIONS - RECENT EVIDENCE FROM EUROPEAN COUNTRIES - Adam Marszk, Gdansk University of Technology, Poland. - Ewa Lechman, Gdansk University of Technology, Poland.	A BIBLIOMETRIC ANALYSIS ON TALENT MANAGEMENT - Esther Pagán Castaño, ESIC Business & Marketing School, Spain. - José Carlos Ballesther Miquel, ESIC Business & Marketing School, Spain. - Javier Sánchez García, Universitat Jaume I, Spain. - María García Asensi, E Universidad, Spain.	THE EFFECT OF FOUNDING TEAM CHARACTERISTICS ON STARTUPS’ PERFORMANCE. THE CASE OF CAMPANIA - Adele Parmentola, University of Naples Parthenope, Italy. - Michele Costagliola di Fiore, University Of Naples Parthenope, Italy.

16 th June	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	ROOM 8
10:30 10:50	A MULTI-OBJECTIVE OPTIMIZATION OF COSTS AND ENERGY EFFICIENCY ASSOCIATED WITH AUTONOMOUS INDUSTRIAL PROCESSES FOR SUSTAINABLE GROWTH - Francisco J. Rubio , Universitat Politècnica de València, Spain. - Carlos Llopis Albert , Universitat Politècnica de València, Spain. - Francisco Valero , Universitat Politècnica de València, Spain.	WHEN INTENTIONS TURN INTO ACTION: PATHWAYS TO A HIGHER FIRM PERFORMANCE - Clara Gieure, Universidad Católica de Valencia, Spain. - María del Mar Benavides Espinosa , Universitat de València, Spain. - Domingo Ribeiro Soriano , Universitat de València, Spain.	DRIVING INNOVATION MANAGEMENT TO CREATE SHARED VALUE AND SUSTAINABLE GROWTH - Mercedes Rubio Andrés, Universidad CEU San Pablo, Spain. - Mª del Mar Ramos González , Universidad CEU San Pablo, Spain. - Miguel Ángel Sastre Castillo , Universidad Complutense de Madrid, Spain.	THE MODERATING EFFECT OF AGGLOMERATION ON HORIZONTAL DIFFERENTIATION AND ONLINE REVIEW: THE CASE OF PARIS HOTELS - María D. Illescas Manzano , University of Almería, Spain. - Sergio Martínez Puertas , University of Almería, Spain. - Manuel Sánchez Pérez , University of Almería, Spain.	MARKET SENTIMENT AND GROWTH IN THE CONTEXT OF CONSUMER BOYCOTTS AND BUYCOTTS - Maria Petrescu, International University of Monaco, Monaco. - Paul Sergius Koku , Florida Atlantic University, United States. - Sheen Kachen , University of Nevada Las Vegas, United States. - Philip Kitchen , ICN Busines School Nancy, CEREFIGE Laboratoire, France.	WHAT MAKES AN ORGANIZATION UNIQUE? LOOKING INSIDE THE BOX - João Ferreira, University of Beira Interior, Portugal. - Cristina Fernandes , Universidade da Beira Interior, Portugal. - Fernando Ferreira , ISCTE Business School, Portugal.	AN APPROACH TO EMPLOYEES’ JOB PERFORMANCE THROUGH WORK ENVIRONMENT VARIABLES AND LEADERSHIP BEHAVIOURS - M. Ángeles López Cabarcos, Santiago de Compostela University, Spain. - Paula Vázquez Rodríguez , University of Santiago de Compostela, Spain. - Lara Quiñoá Piñeiro , University of Santiago de Compostela, Spain.	SUSTAINABLE DEVELOPMENT GOALS RESEARCH IN HIGHER EDUCATION INSTITUTIONS: AN INTERDISCIPLINARITY ASSESSMENT THROUGH THE DESIGN AND TESTING OF AN ENTROPY-BASED INDICATOR - Dario Cottafava , University of Turin, Italy. - Grazia Sveva Ascione , University of Turin, Italy. - Laura Corazza , University of Turin, Italy. - Amandeep Dhir , University of Agder, Italy.
10:50 11:10	THE MANIPULATION OF EURIBOR: AN ANALYSIS WITH MACHINE LEARNING CLASSIFICATION TECHNIQUES - Rubén Herrera, Actuarial Consultant, Spain. - Francisco Climent , Universitat de València, Spain. - Pedro Carmona , Universitat de València, Spain. - Alexandre Momparder , Universitat de València, Spain.	ENTREPRENEURIAL NARRATIVES AS STRATEGIC FACTOR OF SOCIAL VENTURES CROWDFUNDING CAMPAIGNS - Veronica De Crescenzo, University of Verona, Italy. - Angelo Bonfanti , University of Verona, Italy. - Paola Castellani , University of Verona, Italy. - Alfonso Vargas-Sánchez , University of Huelva, Spain.	EFFECTS OF THE COVID-19 PANDEMIC ON STOCK PRICE PERFORMANCE OF BLOCKCHAIN BASED COMPANIES - Arash Kordestani , Sodertorn University, Sweden. - Natallia Pashkevich , Sodertorn University, Sweden. - Maziar Sahamkhadam , Linnaeus University, Sweden.	IDENTIFICATION OF FACTORS AND OUTCOMES OF TRUST IN MOBILE SUPPLY CHAIN - Nassim Ghondagsaz, Technical University of Dresden, Germany. - Sven Engesser , Technical University of Dresden, Germany.	THE RISK OF STOPPING THE CONTAINER TRANSPORT BY NATURAL HAZARDS - Krzysztof Lewandowski, Wroclaw University of Science and Technology, Poland.	THE INTERACTION EFFECT OF LEADERSHIP SUPPORT ON THE EO - INNOVATIVE PERFORMANCE RELATIONSHIP - Robert Zacca , Alfaisal University, Saudi Arabia. - Mohammed Kafaji , Alfaisal University, Saudi Arabia.	WHY IS YOUR COMPANY NOT ROBOTIC? THE TECHNOLOGY AND HUMAN CAPITAL NEEDED BY FIRMS TO BECOME ROBOTIC - María Teresa Ballestar de las Heras, ESIC Business & Marketing School, Spain. - Aida García Lazaro , University of Bath, United Kingdom. - Jorge Sainz , Universidad Rey Juan Carlos, Spain. - Ismael Sanz , Universidad Rey Juan Carlos, Spain.	CAPTURE COPRODUCTION BEHAVIOR IN NETWORKING ALUMNI COMMUNITIES: PROGRESS FROM PLATFORM BELONGINGNESS, KNOWLEDGE SHARING, AND CITIZENSHIP BEHAVIOR - My Trinh Bui, VNU International School, Vietnam. - Don Jyh Fu Jeng , Graduate Institute of Technology, Innovation and Intellectual Property Management National Chengchi University, Taiwan.
11:10 11:30	HOW ARTIFICIAL INTELLIGENCE IS RESHAPING CYBERCRIME: UNDERSTANDING INNOVATIONS IN CYBERCRIMINAL PLATFORMS - Richet Jean Loup , Sorbonne Business School, France.	THE IMPACT OF BANKRUPTCY REGIMES ON ENTREPRENEURSHIP AND INNOVATION. IS THERE ANY RELATIONSHIP? - Błażej Prusak , Gdańsk University of Technology, Faculty of Management and Economics, Poland. - Sylwia Morawska , Warsaw School of Economics, Collegium of Business Administration, Poland. - Michał Łukowski , Poznań University of Economics and Business, Poland. - Przemysław Banasik , Gdańsk University of Technology, Faculty of Management and Economics, Poland.	BUYER-SUPPLIER INTERACTIONS IN BUSINESS SERVICES: VARIETY IN RELATIONAL INTERFACES - Jose Novais Santos, ISEG, Lisbon School of Economics and Management - Universidade de Lisboa, Portugal. - Joao Mota , ISEG, Lisbon School of Economics and Management - Universidade de Lisboa, Portugal. - Cristina Sales Baptista , ISEG, Lisbon School of Economics and Management Universidade de Lisboa, Portugal.	DRIVERS, PROCESSES AND OUTCOMES OF STI AND DUI MODES OF INNOVATION: A SYSTEMATIC REVIEW - Daniela Santos , Advance/CSG - ISEG School of Economics & Management, Universidade de Lisboa, Portugal. - Sara Gonçalves , Advance/CSG - ISEG School of Economics & Management, Universidade de Lisboa, Portugal. - Manuel Laranja , Advance/CSG - ISEG School of Economics & Management, Universidade de Lisboa, Portugal.	MEASURING THE EFFECTS OF PRESSURE ON CONSUMERS’ IMPULSE BUYING INTENTION IN ONLINE GROUP BUYING - Yin Xu, Central University of Finance & Economics, China. - Sam Dzever , Institut Mines-Telecom Business School, LITEM, Université Paris-Saclay, France. - Guoqin Zhao , Central University of Finance and Economics (CUFE), China.	WAR AND PEACE IN HOSPITALS: HUMANS, OBJECTS AND PARADOXES - Laporte Marie-Eve, IAE Paris, Sorbonne Business School, Université Paris 1 Pantheon-Sorbonne, France. - Gilbert Patrick , IAE Paris, Sorbonne Business School, Université Paris 1 Pantheon-Sorbonne, France.	SUCCESS OF ORGANISATIONS DEVELOPING DIGITAL SOCIAL INNOVATION: ANALYSIS OF MOTIVATIONAL KEY DRIVERS - Laura Rodrigo, UPM Universidad Politécnica de Madrid, Spain. - Isabel Ortiz Marcos , Universidad Politécnica de Madrid, Spain. - Javier Romero , UPM, Spain. - Miguel Palacios , ESCP Business School, Spain.	A COMPOSITE INDEX TO MEASURE THE QUALITY OF THE WATER SUPPLY BASED ON THE VARIABLES OF QUALITY PERCEIVED BY USERS AIMED AT WATER MANAGEMENT - José Antonio Palomero González, IIDL, Spain. - Vicent Almenar Llongo , Universidad Católica de Valencia, Spain. - Ramón Fuentes Pascual , Universidad de Alicante, Spain.

16 th June	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	ROOM 8
11:30 11:50	DIGITALIZATION AND CORPORATE TRANSFORMATION: THE CASE OF EUROPEAN OIL & GAS FIRMS - Jorge Fernandez-Vidal, University of Alicante, Spain. - Reyes González, University of Alicante, Spain. - Jose Gasco, University of Alicante, Spain. - Juan Llopis, University of Alicante, Spain.	EVALUATION OF THE EFFECT OF SMART CITY TRANSFORMATIONAL GOVERNANCE EUROPEAN CASES AND APPLICATIONS IN TURKEY - Demokaand Demirel, Kocaeli university, Turkey.	EXPLORING KEY FACTORS FOR THE SUSTAINABLE DEVELOPMENT OF PENGHU’S RECREATIONAL FISHERY: SERVICE-DOMINANT LOGIC AND CONSUMER VALUE CO-CREATION - Jia Wei Tang, National Penghu University of Science and Technology, Taiwan. - Tsuen Ho Hsu, National Kaohsiung University of Science and Technology, Taiwan. - Pei Hsuan Tsai, National Penghu University of Science and Technology, Taiwan. - Chun Hsien Chen, National Kaohsiung University of Science and Technology, Taiwan.	REVISITING CBE ROBUSTNESS CRITERIA FROM A WOMEN’S ENTREPRENEURSHIP & DEVELOPING COUNTRY PERSPECTIVE - Ali Ahmad, University of Warwick, United Kingdom. - Dwitya Amry, University of Warwick, United Kingdom. - Punita Bhatt, University of Nottingham, United Kingdom.	A CONFIGURATIONAL APPROACH TO UNDERSTANDING ORGANIZATIONAL INNOVATION: INTERNAL RESOURCES AND EXTERNAL INVOLVEMENT IN THE LOCAL BUSINESS ENVIRONMENT - Thi Ngo, University of Manchester, United Kingdom. - Sabrina Thornton, University of Huddersfield, United Kingdom.	EMPLOYEE’S BEHAVIORAL OPPORTUNISM AND ALIENATION IN RUSSIAN FIRMS - Dmitri Pletnev, Chelyabinsk State University, Russian Federation. - Elena Kozlova, Chelyabinsk State University, Russian Federation.	CAUSAL COMPLEXITY TO FORECAST GLOBAL INNOVATION INDEX - Hui Kuang Yu, Feng Chia University, Taiwan.	DRIVING TRAFFIC TO THE MUSEUM: THE ROLE OF THE DIGITAL COMMUNICATION TOOLS - Susana Fernández Lores, ESIC Business&Marketing School, Spain. - Natividad Crespo Tejero, ESIC Business & Marketing School, Spain. - Ruth Fernández Hernández, ESIC, Spain.
11:50 12:10	CONVERSATIONAL COMMERCE: DO BIASED CHOICES OFFERED BY VOICE ASSISTANTS’ TECHNOLOGY CONSTRAIN ITS APPROPRIATION? - Rabassa Valérie, Léonard de Vinci Business School, France. - Sabri Ouidade, IAE Paris-Sorbonne Business School, France. - Spaletta Claire, IAE Paris-Sorbonne Business School, France.	THE RESEARCH OF WOMEN MARKETING AND ENTREPRENEURSHIP ISSUES FOR THE BUSINESS PRACTICE - Chihwen Wu, National Chung Hsing university, Taiwan.	INNOVATION MANAGEMENT IN AERONAUTICAL SECTOR: THE 5F3D MODEL - Antonio Hidalgo, Universidad Politécnica de Madrid, Spain. - Ángel Palomares, Universidad Politécnica de Madrid, Spain.	AN EMPIRICAL STUDY OF INVESTMENTS IN CROWDLENDING INDUSTRY - Samuel Ribeiro Navarrete, Universitat Politècnica de València, Spain. - Daniel Palacios Marqués, Universidad de Valencia, Spain. - Carlos Lassala, University of Valencia, Spain. - Klaus Ulrich, ESIC Business & Marketing School, Spain.	IN SEARCH OF AN IDEAL MODERN KNOWLEDGE WORKER - PERSONAL RESOURCES AND WORK ROLE DEMANDS AS DRIVERS FOR WORK ENGAGEMENT - Ilona Toth, LUT University, Finland. - Sanna Heinänen, LUT University, Finland. - Kaisu Puumalainen, LUT University, Finland. - Anna Maija Nisula, LUT University, Finland. - Aino Kianto, LUT University, Finland.	BIOGRAPHICAL STUDY OF LEADERSHIP: BETWEEN ASSESSMENT CENTER AND REALITY. JUSTIFICATION OF THE SCIENTIFIC DIRECTION - Evgeny Rudnev, Academy of Public Administration, Russian Federation.	INNOVATION STRATEGIES IN SPORTS MANAGEMENT: COVID-19 AND THE LATIN AMERICAN TENNIS FEDERATIONS - Virginia Simón Moya, Universitat de València, Spain.	TO DO OR NOT TO DO? TECHNOLOGICAL AND SOCIAL FACTORS AFFECTING VACCINE COVERAGE - Ludovico Bullini Orlandi, University of Verona, Italy. - Alessandro Zardini, University of Verona, Italy. - Cecilia Rossignoli, University of Verona, Italy. - Francesca Ricciardi, University of Turin, Italy.
12:10 12:30	AUDIOVISUAL OTTS IN THE SPANISH CONTEXT AND THEIR INFLUENCE ON SOCIAL NETWORKS: A COMPARATIVE STUDY OF NETFLIX, HBO, AMAZON PRIME, AND DISNEY + - Maria Eugenia Martínez Sánchez, ESIC Business & Marketing School, Spain. - Rubén Nicolas Sans, ESIC Business & Marketing School, Spain. - Javier Bustos Diaz, ESIC Business & Marketing School, Spain.	THE VALUE OF ENTREPRENEURSHIP BY GENDER ON REGIONAL BEHAVIOUR - Fernando Crecente, University of Alcalá, Spain. - María Sarabia, Alcalá, Spain. - María Teresa Del Val, University of Alcalá, Spain.	A PROSPECTIVE COMPETITIVE ADVANTAGE: INSURERS RISK MANAGEMENT PRACTICES - Danish Ahmed, Iqra University, Pakistan.	DISRUPTOR DILEMMA IN PRACTICE - Natalia Ramirez, UCLouvain, Belgium. - Amélie Jacquemin, UCLouvain, Belgium.	RE-EXAMINATION OF THE EXISTENCE OF “ RESOURCE CURSE” IN CHINA - BASED ON A NEW SPATIAL VARING - COEFFICIENT MODEL - Bing Xu, Zhejiang Gongshang University, China. - Haijing Yu, Zhejiang Gongshang University, China.	THE PROBLEM OF INNOVATION WITH PRODUCT ARCHITECTURE - Philipson Sarah, University of Gävle, Sweden; Linnaeus University, Sweden, France.	ENTREPRENEURSHIP RATE IN LATINOAMERICA AND COMPETIVENESS BEFORE THE PANDEMIC, 2015-2020 - Cristina Blanco González Tejero, University of Alcala, Spain. - Julio Cañero Serrano, University of Alcala, Spain.	CROSS-CULTURAL VALIDITY OF AN EMOTIONAL METACOGNITION TRAIT SCALE: USES FOR BASIC SCHOOL STUDENTS IN BRAZIL - Maria Vaquero, ESIC, Spain. - Maria Botey, ESIC, Spain. - Samuel Schnorr, Feredal University of Rio de Janeiro, RJ, Brazil. - Ernani V. Rodrigues, University of Sao Paulo, Brazil.

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12:30 12:50	WORLDWIDE FINANCIAL MARKETS' REACTIONS TO THE COVID-19 EPIDEMIC SITUATION: A HYBRID FIEGARCH-DEEP LEARNING APPROACH - Sabrine Mallek , ICN Business School, France. - Saker Sabkha , Université de Bretagne Sud, Institut de management, LEGO, France.	CAPTURING ENTREPRENEURIAL OPPORTUNITIES WITHIN ROMANIAN EQUINE SECTOR: A FS-QCA APPROACH - Oana Daniela Lupoe , Dunarea de Jos University, Romania. - Riana Iren Radu , Dunarea de Jos University, Romania. - Mihaela Carmen Muntean , Dunarea de Jos University, Romania.	ADDRESSING FOOD LOSS AND WASTE PREVENTION - Burcu Kör , Amsterdam University of Applied Sciences, Netherlands. - Adriana Krawczyk , Amsterdam University of Applied Science, Netherlands. - Ingrid Wakkee , Amsterdam University of Applied Sciences, Netherlands.	THE MEDIATING ROLE OF THE IS/IT AUDITOR FOR QUALITY ASSURANCE IN THE SELECTION OF AN ACCOUNTING SOFTWARE PACKAGE FOR SMES IN DEVELOPING ECONOMIES - Maurice Aduamoah , Kumasi Technical University, Ghana. - Sampson Anomah , Kumasi Technical University, Ghana. - Boadu Ayebofo , Kumasi Technical University, Ghana. - Bismark Quarku Parker , Kumasi Technical University, Ghana.	DOES DELIVERY SERVICE DIFFERENTIATION MATTER? COMPARING RURAL TO URBAN E-CONSUMER SATISFACTION AND RETENTION - Yulia Vakulenko , Lund University, Sweden. - Jasenka Arsenovic , Karlstad University, Sweden. - Daniel Hellström , Lund University, Sweden. - Poja Shams , Karlstad University, Sweden.	COMMUNICATING THE TRIPLE BOTTOM LINE THROUGH CORPORATE WEBSITES - Teresa Sánchez Chaparro , Universidad Politécnica de Madrid, Spain. - Miguel Ángel Soler Vicén , Universidad Politécnica de Madrid, Spain. - Víctor Gómez Frías , Universidad Politécnica de Madrid, Spain.	KEY FACTORS IN TOURISM MANAGEMENT TO IMPROVE COMPETITIVENESS IN LATIN AMERICAN COUNTRIES - Paula Serdeira Azevedo , Universidade do Algarve, Portugal. - Rosa Puertas , Universitat Politècnica de València, Spain.	CONSUMER PERCEPTION OF BLOCKCHAIN-BASED AUTONOMOUS MOBILITY - Christopher Grossmann , EBS University, Germany. - Katrin Merfeld , Utrecht University School of Economics, Netherlands. - Sven Henkel , EBS University, Germany.
12:50 13:10		TRACKING THE ENTREPRENEURIAL ECOSYSTEM'S CONFIGURATION IMPACT. THE POWER OF NETWORKS IN AFRICAN LOW INCOME COUNTRIES - Guéneau Grégory , ADALIA Institute School of Business and Management, Morocco. - Didier Chabaud , IAE Paris Sorbonne Business School, France. - Chalus Sauvannet Marie-Christine , IAE de Lyon, France.	CHINA'S TABLE GRAPE MARKET DESCRIPTION BASED ON IMPROVED WECLAT ALGORITHM - Jianfang Qi , China Agricultural University, China. - Xin Mou , China Agricultural University, China. - Yue Li , China Agricultural University, China. - Xiaoquan Chu , China Agricultural University, China. - Weisong Mu , China Agricultural University, China.	A NEW PERSPECTIVE ON THE PERCEIVED BENEFITS OF SCIENCE PARK LOCATION: RESULTS FROM A FSQCA ANALYSIS - Vicent Clemente Ciscar , University of Valencia, Spain. - Rosa María Yagüe Perales , University of Valencia, Spain. - Isidre March Chordà , Universitat de Valencia, Spain.	THE IMPACT OF PENT-UP COMPLAINTS ON CUSTOMER SATISFACTION AND LOYALTY - Marcus T H Lee , Singapore University of Social Sciences, Singapore. - Yongchang Chen , Singapore Management University, Singapore.	BOARD ENGAGEMENT WITH DIGITAL TECHNOLOGIES: A RESOURCE DEPENDENCY FRAMEWORK - Fabio Oliveira , Henley Business School, United Kingdom. - Nada Kakabadse , Henley Business School, United Kingdom. - Nadeem Khan , Henley Business School, United Kingdom.	CROWDLENDING AS A SOURCE OF FINANCING FOR RENEWABLE ENERGY PROJECTS: CRITICAL FACTORS - Luis René Vásquez Ordóñez , University of Valencia, Spain.	FOSTERING SUSTAINABLE GROWTH IN AERONAUTICS: OPEN INNOVATION, MULTI-FUNCTIONAL TEAM MANAGEMENT, AND COLLABORATIVE GOVERNANCE - Oihab Allal-Cherif , NEOMA Business School, France.
13:10 13:30		EXPLORING THE INTELLECTUAL STRUCTURE OF THE RELATIONSHIP BETWEEN ENTREPRENEURSHIP EDUCATION AND ENTREPRENEURIAL INTENTION - Juan José Nájera Sánchez , Universidad Rey Juan Carlos, Spain. - Cristina Pérez Pérez , Universidad Rey Juan Carlos, Spain. - Thais González Torres , Universidad Rey Juan Carlos, Spain.	DESIGN AND IMPLEMENTATION OF DIGITAL LEARNING CONTENT FOR UREMIA PATIENTS' HEALTHY EATING PRINCIPLES - Wen Lung Tsai , Oriental Institute of Technology, Taiwan . - Xin Ying Liu , Taiwan.	THE ROLE OF BUYER-SELLER GUANXI AND GUANXI POSITIONING IN SOCIAL COMMERCE: AN ANALYSIS OF THE BUYER'S PERSPECTIVE IN TAIWAN - Wen Kuei Wu , Chaoyang University of Technology, Taiwan.	BUILDING SUSTAINABLE ENTREPRENEURIAL ECOSYSTEMS: THE STATE-OF-THE-ART OF AN EMERGING FIELD OF RESEARCH - Christina Theodoraki , TBS Business School, France. - Léo Paul Dana , Montpellier Business School, France. - Andrea Caputo , University of Trento, Italy.		THE INFLUENCE OF HUMAN RESOURCES AND SUSTAINABILITY MANAGEMENT ON EDUCATORS' WELLBEING. - Jose Fernando Gallego Nicholls , ESIC Business & Marketing School, Spain.	RIDING ON AN ENTREPRENEURIAL INTENTION CYCLE? EXPLAINING BIDIRECTIONAL SPILLOVER BETWEEN VOLITION AND MOTIVATION - Chester K.M. To , The Hong Kong Polytechnic University, China.

16 th June	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	ROOM 8
13:30 13:50		SOCIAL IDENTITY RATIONALITY AND CREATIVITY - Panagiotis E. Petrakis, National and Kapodistrian University of Athens, Greece. - Anna Maria Kanzola, National and Kapodistrian University of Athens, Greece. - Konstantina Papaioannou, National and Kapodistrian University of Athens, Greece.					LATAM AND SPANISH SMES BARRIERS TO INDUSTRY 4.0. - José Raúl Fernández del Castillo, University of Alcala, Spain. - Juan Corro, , University of Alcala, Spain.	GREEN BOND MARKET AND SENTIMENT: IS THERE A SWITCHING BEHAVIOUR? - Juan Piñeiro Chousa, Santiago de Compostela University, Spain. - María López, Santiago de Compostela University, Spain. - Aleksandar Sevic, The University of Dublin, Ireland.
13:30 15:00	LUNCH BREAK							
15:00 16:00	NEW ADVANCES ON BUSINESS TOPICS - Arturo Ortigosa and José Miguel Berné	ENTREPRENEURSHIP - Daniel Palacios and Paul Jones	CORPORATE FINANCE - Enrico Battisti	SOCIAL CHANGES AND SOCIAL ISSUES - Carmelo García	OPERATIONS, SUPPLY CHAIN MANAGEMENT AND LOGISTICS - Koteswar Chirumalla	TOURISM MANAGEMENT - Mayte Ballestar	CONSUMER BEHAVIOR - Steven d’Alessandro, Jose Manuel Ponzoa and Anett Erdmann	MANAGEMENT CONTROL - Maria Teresa Felício
16:00 17:00	TECHNOLOGY AND INNOVATION MANAGEMENT - Paul Jones and Alberto Ferraris	MARKETING AND COMMUNICATION - Maria Guijarro and Susana Fernandez Lores	CORPORATE GOVERNANCE - Ricardo Rodrigues	ECONOMICS AND SOCIETY - Roberto Cervelló Royo	INFORMATION SYSTEMS - Antonio Lucas and Sorin Gavrila	FAMILY BUSINESS - Jose Augusto Felício	INDUSTRIAL MARKETING - Mariano Mendez	FOOD & BEVERAGE - Paola de Bernardi
17:00 18:00	OPEN INNOVATION - Gabriele Santoro	STRATEGIC MANAGEMENT - José António Ferreira Porfírio	ORGANIZATIONAL BEHAVIOR - Francesca Ricciardi and Cecilia Rossignoli	SUSTAINABILITY AND GREEN ECONOMY - Juan Piñeiro	PUBLIC AND NONPROFIT ORGANIZATIONS - Pedro Cuesta and Pablo Gutiérrez	DIVERSITY MANAGEMENT - Dennis Pepple	INTANGIBLE ASSETS MANAGEMENT - Belén López	GENDER AND DIVERSITY - Rubén Garrido, Teresa Gallo, and Oscar Montes
18:00 19:00	PSYCHOLOGY AND MANAGEMENT/PSYCHOLOGY AND MARKETING - Javier Blanch Baixauli and Rhona Lohan	SERVICE MANAGEMENT - María José Miquel	HUMAN RESOURCE MANAGEMENT - Rafa Castaño, Gregorio Sánchez, and Alba Yela	EDUCATION AND DEVELOPMENT - Margarita Nuñez	RESEARCH METHODS - Marco Greco	INTERNATIONAL BUSINESS - Fang-Yi Lo	BUSINESS ETHICS - María Sarabia, Fernando Crecente, and José Santiago Fernández	TANDO - Fred Phillips

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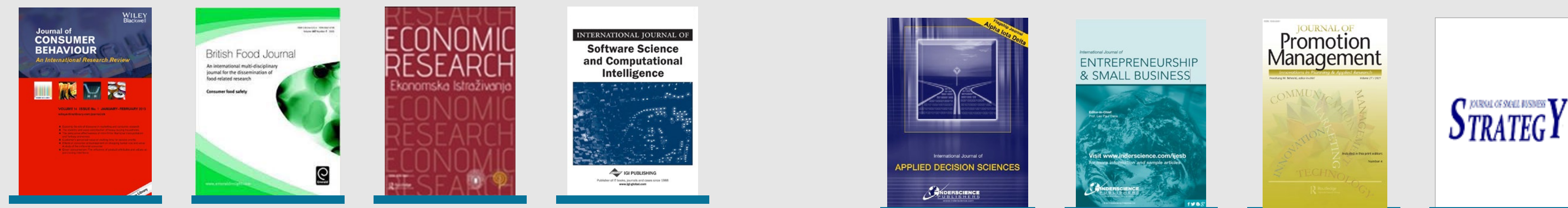
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